Berliners are okay, said the President

P. Kennedy spent in the divided city out for bunches of flowers and even gave autographs.

Richard Nixon makes an impact on all and sundry by virtue of a conscious simplicity out on the sun and confettl on what was a cold, clammy winter's day. Plodding through icy puddles President Nixon already, on his thirty-ninth day in office, chose to adopt the recommendation made by John F. Kennedy In front of Schöneborg town half to all who want to make an elementary study of the East-West problem: "Come to Berlint"

President Nixon did not sland on ceremony and experienced Berlin with a great deal of charm and frequent disregard for his security screen. Like John F. Kennedy he will probably have left the city with even more vivid impressions than he was expecting anyway.

The warmth of the reception prompted Kennedy to make the made-quoted personal commitment to Berlin to which President Nixon expressly referred in his speeds to the Siemens workers. It was equally diaracteristic of Richard Nixon that he had the sense of humour and presence of mind to turn round the cry of "Ha, ho, he, Nixon is OKI", based on a local football chant, with which the people of Berlin welcomed him and reply to the Siemens workers 'Ha, ho he, Berliners are OKI*

This lay will go the rounds in the States too, since reactions in Berlin are viewed with some importance as a yardstick of the popularity of American politicians. A Perforal Republic TV commentator in America, for instance, commented that Mr. Nixon had at no point of his election gampaign, brought, out as many people in support as in wintry Berlin.

Right at Tempelhof airport it was clear that the President was Robins on sheking hands then reviewing milliary ceremonial. Christiane Schultz, the little daughter of governing Mayor Klaus Schütz, pulled her brother Schustian to one side just in time to make a gangway for the leader of the free world.

Poroign Minister and ex-Governing Mayor Willy Brandt increasingly enjoyed the Berlin scene, particularly when, at Heinrich-Heine-Strasso, the cries of 'We want Nixon were interspersed with shouls of "Willy".

By the time the four runded the checkpoint it was also clear that the President was more interested in the people of Berlin than in the strict timetable drafted by the prolocol men. He continually reached

High hopes of Richard Nixon's presidency

Most people in the Federal Republic and West Berlin are hopeful of the prospects of President Nixon's term of office. According to a poll conducted by Infes of Bonn 58 per cent of those questioned took a bright view of Nixon's Presidency while only lifteen per cent were

Two people out of three reckoned that the change-over at the White House will have no repercussions on relations hetween Bonn and Washington, Sixteen per cent even felt that improvements were likely. Only two per cent expected a change for the worse.

The overwhelming majority of those questioned took a positive view of relations between the two countries but eighty per cent reted relations as good while only seven per cent assessed them as very good.

(Handolablatt, 26 February 1969)

His knack of getting on with people was instinctively demonstrated in detail when he gave his left hand to Mayor Schillz, who is a lefthander because of a war wound, when he rang up and later apologised in person to the assembled workers at the Siemens factory for being late and also when he unceremonlously put his arms on the shoulders of the Aliled commandants and other officials.

Mr. Nixon does not radiate an intellecluality of the kind by which John F. Kennedy kept the audience at the Free Uniand easy directness.

When has any head of state over clambered on to the open boot of the official imousine to show himself to the people? This country's leading politicians were forced to follow suit and engage in unusual physical activity but the picture of the three men, Nixon, Klesinger and Brandt, at the corner of Kurfürstendamm, Berlin, will be a world bestseller.

Only at Siemens did President Nixon use a typescript. Otherwise he spoke off the culf, which is good for any politician's lmage. His message from the heart of versity spellbound by his personality. America and emphasis on everyday bra-

vary as opposed to matter-of-coursa selfpreservation at times of crisis bors witness to good advice or a quick grasp in view of the Barliner's reluctance to see theniselves as heroes.

A placard in English against the back. ground of pipes road "Poaceful work is guaranteed by mon with your determination. We thank you, President Nixon. h was a fitting addition to the more hume rous comments. Yet the youth branch of the Christian Democratic Union did not de badly to modify a popular song of some years ago - "Open the Wall, Richard".

When the door of Air Force One with the Prosidential insignia on the side closed at Tegel sirport Berlin had four hoen to look back on what should prove of nolitical benefit in the years to come. The people of Rome will not have begringer Berlin the extra half hour. Only to militant extra-parliamentary opposites had a bad day.

(DER TAGESSPIEGEL, 26 Pobruary 1978)

The father of all airline stewardesses.



If Arthur Hofe is the father of 22,600 airline stewardesses, he must have set some kind of a world record. He did.

He was the first person - man or woman - to serve passengers on an airplane. The date was May 22, 1928. The airline was Lufthanea. And you know the result.

Now you don't have to bring your own food when you fly on any airline. Someone prepares it for you. You don't have to curl up in your overcoat when you take a nap. Someone brings you a blanket. You don't have to guess what the time and temperature will be at the city you're flying to. Someone tells you.

And you don't have to fly without hearing those four famous words: "Coffee, tea or milk?"

Today, 40 years after Arthur Hofe inaugurated air passenger service by pouring glasses of brandy all around, you have trained men and women to serve you on any of the 103 airlines you choose to fly.

And just because Lufthensa was the first airline in the world to serve air travellers doesn't necessarily mean we serve you the best now. It doesn't mean we don't, either.

You be the judge.

The German Tribune

Hamburg, 18 March 1969 fighth Year - No. 362 - By Air

A WEEKLY REVIEW OF THE GERMAN PRESS

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The Berlin 'non-crisis' in retrospect

Frankfurter Allgemeine ZEITUNG FÜR DEUTSCHLAND

Il's well that ends well is too easy a A reaction to what turned out to be mbdued Soviet protests against the allegedly provocative election of the Federal President in Berlin.

The past few weeks have, when all is sald and done, been such a grave test of the firmness of the Western position that It must be asked how the test has been withstood and what conclusions must be drawn for the next time.

For there can be no doubt that the Soviet Union will repeat the test in the foresecable future. From time to time it wants to know the answer.

More clearly than a month ago it is now generally recognised that the acrid East-West debate about the so-called Federal presence in Berlin was basically an attack on West Berlin's torning part of the economic, social and judicial system of the West and the Federal Republic.

The attack on the convening of the Federal Assembly, the electoral college that elects the head of state, in West Berba was an attempt to erode the material substance of the city's relationship with the

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Trainer Karl Ziegler has high hopes of his road-racing cyclists

Federal Republic by means of the climination of an outward sign of this link,

What turned out to be determined Western support for the election in West Berlin was intended not to satisfy a desire for prestige but to preserve the substance that would otherwise have been endangered.

This was why the crisis took place, with its war of nerves, political pressure and, linully, a clear decision.

in the course of the crisis the realisation that a unilateral reduction of the Federal presence and renunciation of occasional demonstration of this presence would be a step towards worsening of the slatus quo in Berlin has been significantly amended.

Demonstrative displays of Federal presence are now fell only to be necessary as long as the Soviet Union stands by its declared intention of worsening the silua-

On the other hand it has become equally evident that (and this is the most important positive outcome of the weeks of tension) only the declared communist intention of cutting Berlin off from the West makes it necessary to maintain Federal presence in its present form and occasionally accord It the required emphasis.

Where the Soviet Union to have second thoughts much would be easier and there would no longer be any compelling need to emphasisa outward signs of West Berlin's forming part of the economic and sucial system of the West,

Now that the test has been stood there is greater leaway for sensible deliberation, The meeting between Chanceller Klesinger and Soviet amini sador Semyon Trarapkin, of which, sad to say, in the end nothing came, proved nonetheless that objective discussion on the Berlin situation is even possible between the Soviet and Federal governments.

There are no reasons why the experiment should not be repeated, none either why it should not be extended to the 10bright regime, which in the long our would definitely derive scant benefit from the impression arising that factual talks between Bonn and Moscow are easier to get under way than talks between Bonn and East Berlin. The rest of the world would then see only too clearly where the blame F6514.

The prospects of another experiment of this kind being made in the long run are also brighter because the other side now knows better what the score is over West Berlin. The Western Allies, who are responsible for the city, particularly the new American administration have proved that they have no intention of allowing themselves to be edged out of Burlin, not even ness to negotiate on the part of the other

New President

Dr Gustav Heinemann was elected president of the Fodoral Republic in succession to Dr Heinrich Lübke on 5 March at the 'Ostpreussen Halle' in Berlin. Dr Heinemann was the Social Democrats' candidate, defeating Dr Gerhard Schröder, the Christian Democratic Union canditate. 512 votes were cast for Dr Heinemann, 506 for Dr Schröder and five abstentions. Dr Heinemann is the first Social Democratic President of the Federal Republic in the post-way are Foreign Social Democrat President of the Federal Republic in the post-war ara. Foreign Minister Willy Brandt (loft), chairman of the SPD, was with Dr Hainmann when the election results were announced.

eral government in respect of its presence

The US President appears even to have enjoyed in a way this first opportunity of lemonstrating his termness. This country obviously did not enjoy itself to quite the

The Allies have blso given this country virtually carte blanche to negotiate with the aim of bringing about substantial Improvements in the position of the people of Berlin and to discuss communist wishes In the process. At the first sign of readiby means of indirect pressure on the Fed-side talks can go alread.

In the West, then, the Berlin crisis has visibly strengthened agreement among all concerned. In the East the outcome is likely to make meressary many a confiden-

There is no reason, particularly as far as this country is concerned, to hope that the manifest wavering between Moscow and East Berlin (or conceivably in Moscow itself) will last all too long.

It must be hoped that the other side will speak with one voice and that this voice is the voica of reason.

Ernst-Otto Maetzko (Frankfurter Aligemeine Zeitung für Deutschland, 8 March 1909)

Soviet cheers for Heinemann's election

Coviet journalists rang up Federal Re- The Soviet Union's main interests at the East and West, Izvestin, the government Doublic correspondents the day siter the Presidential elections and congratulated treatment of President Nixon's press conthem on the election of Gustav Heine- ference in the Moscow press. mann. It is years since anything of the kind last occurred in Moscow.

Radio Moscow noted that Dr Heinemann's election had made a good impression on European public opinion. The main factors recalled were the part Gustav Heinemann played in the first Adenauer Cabinet and his opposition while Minister of Justice to the statute of limitations on Nazi crimes.

President-elect Heinemann can be sure, of the respect of the Soviet leadership. Now that he has been elected Moscow no doubt finds It easier to tone down the unpleasant recent Berlin crisis.

Pravda, the official Party daily, states word for word Mr Nixon's statement that the Federal government had the right to hold the Presidential elections in West Berlin. There is not a single word of polemics against American support for

The newspaper goes on to say that in connection with US-Soviet relations President Nixon mentioned the prospect of bilateral talks on a limit to the number of strategic missiles and other problems.

His European tour, Nixon said, was a preparation for a summit meeting between

Moscow is avoiding anything that might jeopardise the prospective exchange of views with Washington. Brezhnev and Kosygin accordingly permitted appropriate resistance in Berlin but did not allow any intends into Allied rights.

As expected only the Cormans have suffered as a result of the election the Soviet Union terms a provocation. The damage will come when, little by little, the GDR customs officers turn the screw on the overland access routes and refuse to allow alleged armaments to leave West Berlin.

> Emil Bölle Blannuverschig Presse, 3 March 1964



Moscow's United Nations aggression resolution astounds the world

Troubluder Bundschou

Moscow's latest move is enough to make one rub one's eyes in amazement and feel that it must surely be a tragi-comical mistake. Yet given the virtually boundless imagination of Soviet politicians it appears less surprising after

Almost six months to the day after the more than unasked-for assistance lent Czechoslovakia by Warsaw Pact troops led by the Soviet Union the Kremlin has submitted a resolution on aggression to the United Nations.

The terms of the resolution as it stands are sound enough and the world would be a better place if the resolution were to become part and parcel of international poli-

The Soviet proposals provide for an invasion or an attack on the territory of one state by the armed forces of another to be declared armed aggression and a crime against peace.

The export of armed units, mercenaries, terrorists or underground lighters and subversive activity of any kind that has as its aim violent revolution or a change in policy lowards a line more in accordance with the interests of the aggressor is to be denounced as indirect aggression.

Coming from the Soviet Union these definitions are not without a certain piquancy. With the exception of Yugoslavia none of the Comecon regimes was set up under its own steam or even in the wake of free

Even if this specifically post-war development is disregarded there can still be

Silly Soviet taunts of arms manufacture

Coviet accusations, regurgitated by the Soviel Zone, that armaments are manufactured in West Berlin are a threadbare pretext for the chicanery of checks on goods transported overland to and from the divided city.

These accusations have, of course, been denied but it would be more convincing to put the boot on the other foot, which Bonn and West Berlin are well able to do.

Secretary of State Wetzel of the Ali-German Affairs Ministry has indeed already provided detailed information about arms production in East Berlin, the half of the city that has illegally been incorporated into the German Democratic Republic and unlike West Berlin is not considered by Walter Ulbricht to be an independent

Who in reality, it may well be asked, is breaking the old Allied regulations? Ar- from their alien overlords in the neighmaments ranging from hand grenades to nulactured in East Berlin, not only bear out a previous occurrence of this kind. out the military nature of the Eastern sector, they also go well with the mertial legislation and the People's Army parades.

The Western commandants have often and in vain protested against the holding of military parades in East Barlin, Disclosure of details about East Berlin's arms industry are not likely to bring about any immediate change either. But they should still be publicised in order to make the true nature of the Eastern accusations evident.

no denying that in the case of Hungary the legal government, that of Imra Nagy, dld not appeal for Soviet tanks. And as for Czechoslovakla the Soviet Union has still to prove that legal Party ov government authorities issued an invitation to the armed tourists of 21 August 1968.

Sull, the Soviet move in the UN is not as nonsensical as might seem to be the case. It must be seen from the Kremlin's viewpoint and assessed in accordance with the dialectics of Soviet activity. Since Marxist-Leninists of the Soviet variety are, in their own opinion, incapable of committing acts of aggression the so-called socialist countries they rule can never be guilty of ommitting a crime against

On every occasion that troops controlled by a Communist Party have without prior provocation invaded another country they have allegedly done so either in response to some provocation or other or in order to render selfless assistance.

This, at any rate, is the Soviet interpretation of the Finne-Soviet winter war of 1940 and the occupation of the Baltic states and eastern Poland undertaken after consultation with Hitler. The explanations given for intervention in Hungary and Czechoslovakia were much the same.

As, of course, the Soviet leaders have not the slightest intention of making themselves and their state liable to denunciation as aggressors according to the definition they themselves have made it must be assumed that the Soviet resolution is levelled only at countries whose activities do not coincide with the interests of Soviet policies.

The Americans, it can only be assumed, ere to be considered guilty of aggression despite the fact that US forces are in Vietnam at the invitation of the Saigon government whereas the North Victnamese, who came unrequested, are not. The Israelis by the same token will be guilty of aggression but not the Arab terrorists ope-

rating on Israeli territory. The list could be continued indefinitely.

Experience indicates that the Soviet resolution, the terms of which cannot but be welcomed by peace-loving people, is none theless double-edged. In other words, the Soviet Union could infiltrate other countries and call its activities aid, then procord to have the counter-measures taken by political opponents condemned by the United Nations as crimes against peace.

Striving towards a major goal

Where moves of this kind successful the Kremlin would have achieved a major goal. It would have a firmer hold both before the UN and in propaganda on comtries it describes as imperialists or enmies of its intentions by its own actions.

In the case in point the Soviet Un. would have to prove by means of a respraisal of its policies towards Prague, la instance, that it is not merely practising Orwellian doublethink and that unasked for intervention is not assistance on the one hand and aggression on the other but

without exception a crime against peace. Were the Soviet Union to provide this proof it would indeed have done a good deal towards improving the code of international couduct.

Martin Schulze

The Russian bear and the Chinese dragon make rude noises to each other

SAFTY NEW TRANS

a blazing leader the Peking People's Dally claims that the skirmish between Soviet and Chinese frontier guards over an island in the Ussuri, a river not far from the East Siberian railway, was an attempt by the Russian imperialists to spark off

The Moscow press more calmly maintains that the Chinese crossed over onto Soviet territory and that this was only one of several thousand indicents in recent

So far only the Bulgarian party daily has asserted that Mao intended to provoke the Soviet Union militarily and so relieve the pressure on West German revandists and their American allies over Berlin.

The common frontier between China and the Soviet Union is roughly 5,000 miles long and has recently been strengthened by boths sides in a variety of ways ranging from strategic settlements to missile launching pads.

Neither prove warlike intent. Both Russia and China have to consolidate their rule over the local population. Until recently the population of the Soviet Far Bast consisted mainly of Tungu and other non-Chinese Mongols, while Soviet Central Asia and the neighbouring Chinese province of Sinklang were peopled largely by Turkmen and Bast Persian Tadzhik

First frontier

The first major frontier incidents were the result of steppe tribes seeking refuge bouring country. On the present occ Soviet and Chinese soldiers clashed with-

Do either Russia or China have war aims in Asia? Not on the face of it. Comments last made by Mao Tse-tung about five years ago with regard to unjust treaties that the Tsars once imposed on large areas of Asia were but a Chinese rejoinder to Soviet Jibes about Chinese passivity towards the possessions of Western impe-

There are neither socio-economic nor historical reasons for assuming that China needs the cold steppes of Soviet Asia to

relieve population pressure. China still has room for colonisation within the existing frontiers and has in the past tended more to expand in the direction of warm

SüddeutscheZeitung

South-East Asia. Moscow on the other hand is territorially saturated in the Far East. Since 1950 it has voluntarily given back a fair amount of territory to the Chinese Communists.

It is not hanger for territory but the striving for political leadership in Asia that incites the two communist great powers against each other. Military supremacy is also involved. Manchuria, China's most important industrial region, is surrounded on three sides by Soviet provinces. Ouler Mongolia, a buffer state allied with Moscow, is subjected to growing Chinese pressure.

The Soviet Union's enormous lead in nuclear arms could well be cancelled out by China in the foreseeable future and this balance of power is not without foreign policy repercussions.

In 1962, when India was engaged in frontier clashes with China, milliary assistance was provided by the Soviet Union. Pakistan thereupon made cautious moves towards China, A number of Ayub Khan's opponents who are now bidding for power apparently wanted to go even further in these approaches.

India's Communists are also divided as o whether to support Moscow or Peking. Leninists canvass for support not only by means of ideology but also woo with their potential military might.

The assumption that the aggravation of Soviet-Chinese conflict might force Moscow to mark time in Western Europe is a little premature. All depends on the as yet unforeseeable shape of things to come.

At present the Soviet Union has no need to transfer even a single division from the West to the East. Peking has also taken good care to avoid creating the impression that it intends to cooperate with the new Washington administration. The talks bet-

ween the ambassadors of the two countries in Warsow, scheduled to resume in Pobruary, have again been cancelled.

If anyone in Europe is likely to benefit from the clash between Moscow and Reking it is the smaller Restorn Bloc com-tries. In his latest speech Rumania's head of state combined the demand for national self-determination with a declaration of solidarity with all foreign Communists, including the Chinese. And Peking's propaganda accuses Moscow of pursuing imperialist policies not only against China but also against Czechoslovakia.

Immanuel Birnbaum (Süddentscha Zoltung, 5 March 1919

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图 HOME AFFAIRS

Gustav Heinemann - the new Federal Republic president

Dr Gustav Heinemann is not a man given to expansive gestures. Whereas others make their presonce felt with much ado, he is modest, almost inconspicuous. Rhetorical pomp is not his style. On the contrary his diction, which every now and then includes an Old Franconian turn of phrase, is straighforward but strangely

He is a man who certainly does not make much of himself, a Christian and a valiant politician, Gustav I-leinemann is the new Federal President and he is the first Social Democrat to occupy this office since Friedrich Ebert.

If one wanted to chronicle Heinemann's career, one would really have to write three biographies: that of the private person, the politician and the churchman.



Gustav Heinemann

Fifth presidental election

The recent meeting of the Federal As-A sembly in West Berlin was the fifth time since the establishment of the Federal Republic that this body had convened.

The first time the Pederal Assembly met was on 12 September 1949 in Bonn. In the election for Federal President, Professor Theodor Heuss, the Free Democratic Party (FDP) candidate, won a narrow majority on the second count; he was given 416 of a possible 804 votes.

On 17 July 1954 in West Berlin, Theodor of 987 votes. On 1 July 1959 Heinrich Lübke, Christian Democratic Union (CDU), was elected as Heuss' successor in West Berlin. On the second count, Lübke obtained 526 of a possible 1.038 votes.

Lübke gained 710 out of 1042 votes when he was re-elected for a second term on 1 July 1964. This election was also held in West Berlin. Since the 1959 election West Berlin votes have been counted along with the other votes.

On 5 March 1969 Heinrich Lübke's successor was elected in West Berlin. Dr. means that he must exert authority with Custav Heinemann, Social Democratic considered leadership. But in practice he is Party (SPD), received 512 of 1,023 votes in not allowed to exercise authority in any

1899 in Schwelm in the Ruhr, the son of a Krupp health insurance director. He studied at five universities and graduated as a doctor of political science in Marburg in

disadvantages.

the British occupation zone after the war.

Then Helnemann founded the All-Gorman People's Party (GV) which did not attract much support and was dishanded in 1957 with the recommendation that members should join the Social Democra- and the nature of the post.

Poday anyone who talks about the dis-

I tinction and dignity of government of-

fice is likely to be suspected of clinging

to old ideas of order, according to which

the state represents a superior, independ-

German liberals and democrals have

tives on earth" and hence as the state's

senior servants, this old-fashioned view

of the monarchy can be transferred to

the present day though admittedly in a

The Federal Republic's elected head of

state might well regard himself as a kind

of official representing the whole of the

electorate and hence the whole popula-

tion. One can certainly assume that the

first President of the Federal Republic,

Theodor Heuss, saw his role as that of the

Basically, the highest office in the Fe-

deral Republic, the Presidency, is over-

shadowed by contradictions. The Federal

President whose powers or duties are oul-

lined in Articles 54 to 61 of Basic Law is

supposed to embody the highest autho-

Logically, though not explicitly, this

rather daring manner.

nution's teacher and adviser.

rity in the country.

form even in emergencies.

ent power vis-a-vis the people.

inimical.

Guslav Helnemann was born on 23 July

Eight yours later he graduated in law at Milnster University, and from 1928 to 1949 he worked for Rheinische Stahlwerke in Essen, first as a legal adviser and then as a mining director. In addition, he taught at Cologne University from 1933 to 1939. During the 1950s Heinemann worked as a lawyer in Essen, where he had opened his legal practice in 1926.

In 1949 Chancellor Konrad Adenauer made Heinemann a member of his first Cabinet, but only a year later came the breads: in protest against the initiation of the reasument policy, Heinemann resigned from the government - not a very frequent occurrence in Federal Republic politics. And two years later he broke with the Christian Democratic Union (CDU), which he had helped to found in

Heinemann's political career, which began during the Welmar Republic, is characterised by one outstanding quality: he stands by his convictions and when making decisions does not indulge in opportunism but follows his conscience, irrespective of whether this may cause personal

From 1933 onwards Helnemann, togother with Ernst Lemmer, was active in the Democratic Student Movement, After the Second World War he became Mayor of Essen in 1946 and a year later was appointed North Rhine-Westphalian Minister of Justice in Karl Arnold's Cabinet.

The heir apparent — I'll take that one I (Cartoon: E. M. Lang / Suddeutsche Zeitung)

tic Party (SPD). Heinemann did join the SPD and shortly afterwards was elected to

During the Third Reich, Heinemann who was an active Protestant joined the Confessional Church (the anti-Nazi movement within the Protestant Church). Straight alter the war he became a member of the Council of the Protestant Church in Germany (EKD); three years later he became president of the Church Assembly in Eisenach, a constitutional body, and in 1949 he became chairman of the EKD All-German synod for a five-year period. In 1967 he was given an honorary doctorate by the Protestant, theological faculty of Bonn University.

Gustav Heinemann soon became the SPD's legal expert and so when the Grand Coalition was formed it was only natural that he should be nominated as Minister of Justice.

Being naturally modest Heinemann made no secret of the fact that he only accapted candidature for the post of Pedoral President "with hesitation" because "oppressively high demands" are made of this highest government office, while the possibilities of fulfilling these expectations are prelly limited by virtue of Basic Law

He does not want to be politically active on his own initiative because the head of state cannot be held responsible to anyone. But Heinemann does not want to act as a mero representative. The Federal President should indirectly participate in major decisions by trying to consult and exchange views with government and Bundestag representatives.

The new Federal President's relationship to the state, which he is to represent, is equally clear and rational. He regards the state as a necessity which is essential for human co-existence and rejects any kind of transcendental exaggeration of the role of the state. This attitude excludes any possibility of a sentimental attilludo

In an interview Heinemann once expressed this view in an aphoristic manner: I do not love the state, I love my wife. The state is a necessity which we cannot

Popular opinion has it that Heinemann is dry and humourless. This is not true. Heinemann, who looks sixty though he is In fact already 69, is more inclined to grin or laugh quiotly than to roar with laughter and has a deep-scated sense of humour.

Holger Quiring

(Hentioversche Prosee, 6 March 1989)

Authority without power

always found it difficult to establish the right relationship to government offices This is the main contrast with the poand power in a democratic state. For too wers of the President of the Reich during long both concepts were linked with the Welmar Republic, who was allowed monarchy and were therefore regarded as extraordinary powers in the event of a crisis, quite apart from the fact that he But If Prussian kings once liked to dewas commander-in-chief of the armed forscribe themselves as "God's representa-

> It is true that the Federal President represents the country externally, but policy decisions are made by the Chancollor. At the Instigation of the Bundestag and with the approval of the Bundesrat, the President is responsible for announcing the need to defend the country, but he cannot exert any influence on the armed

He appoints government officials and Law does not envisage such an occur-

People often say that constitutional monarchs ruled but did not govern. In the United States the presidency and government leadership are one and the same thing. The American President is his own prime minister.

As far as this country is concerned, one can only say that the Federal President

does not rule nor does he govern. He is merely a representative. Does this delinee the highest office in the Federal Republic? Not at all, but it makes accepting the responsibility this office incredibly difficult and Iricky.

The person who occupies this position needs to possess an unusual amount of leadership, a very deep understanding of the dignity and power of a constitutional state and at the same time a high degree of self-discipline and tact.

Twenty years ago when the fathers of Basic Law set to work to give the free part of this country a viable, new political basis, they were anxious — but in an excessively narrow-minded sort of way - to learn the lessons of history,

They were haunted by the dying years of the Welmar democracy of Hindenburg's government. Presidential democracy came to an end when Hitler was appointed .nancellor. This was lowed to happen again.

So they divested future Federal presiappends his signature to the appointment dents of all genuine powers and constructof Federal Ministers. But what would hap- ed a chancellor's democracy, knowing that pen if he refused to sign in such cases? As the government leader would be directly yet this remains an untested area of dispute for constitutional lawyors as Basic light of these constitutional principles, every new Federal President is faced with the task of imposing his own style on the highest government office.

Theodor Heuss succeeded in doing this. Ten years ago Konrad Adenauer suddenly tried to make a bold turn-about and transfer from the Palais Schaumburg, the Chancellor's official residence, to the Villa Hammerschmidt, the President's residence.

Walter Görlitz (DIE WELT, 6 March 1969)



DUTY DONE WITH SMILES AND HAND WAVES

StiddentscheZeitung

Heinrich Lübke found the wooden cas-ket presented to him by the Mayor of Bouaké at an official ceremony almost too heavy to carry. Inside, on dark red velvet, gleamed the larger-than-life city key skilfully made by African goldsmiths, like the key to a giant's castle.

This was not the first time that the Fedetail President during his last state vifil as president was surprised by the display of magnificence which accompanied the first visit of a European head of state to the Ivory Coast.

But the eight-lack long key of solid gold was only the beginning. Djibo Soun-kalo, the Mayor of Bonaké which is the second largest city in the country, was offerly in his element. For more than an hour his distinguished guest and party were driven from the airport along a carefully thought out route which looped backwards and forwards throughout the city.

Under the full glare of the midday sun he slood beside Heinrich Lübke in the shiny black chronie Cadillac which the President of the Ivory Coast had had sent to Bouaké from the capital 250 miles away especially for the occasion.

The car moved slowly through a lane of laughing, clapping Africans, followed by a motorcade, the Federal Republic Ilag dominated the streets. To show the Germans how much their products are adthe local veterinary surgeon had renounced his black Mercedes 250 S for the benefit of the guests.

Then Heinrich Lübke, with rosy cheeks and tired limbs, stood before his host and received a chieftoin's insignia: the goldembroidered, black velvel hal, the long carved chieffain's stall, the huge fly-swatfer with a golden handle and many other gifts. In the background, the local chieflains from the Bouake region watched the white-haired elderly gentleman from the distant Federal Republic with proud cheerfulness as he was received into their maist as an honorary member.

Briefed on the flight to West Africa

During the Hight to the Ivory Coast, while the three Luftwaffe orderlies served smoked eel, chicken breasts, celestine beef-tea and roast strioin to the President's party. Heinrich Lübke and his wife Withelmine continued to study the mass of documents provided by Bonu officials.

In the meantime—according to protocoll -greetings telegrams were sent to the heads of state over whose countries the plane flew. General de Gaulle did not reply to these greetings, but Spain's hardpressed leader General Franço conveyed his thanks even before the acrople eached Gibralta

In Abidjan, the Pearl of the Lagoon as the capital of the Ivory Coast is some are agricultural problems, he felt he was times called, the Federal President was greeted not only by a guard of honour, which he and the smiling 65-year-old President Folix Houphouet-Boigny inspected, but also by another unsophisticated display. In Bonn such splendours are reserved for very special occasions, But in Abidjan the two presidents climbed unto a highly-polished Mercedes 600 and exotically veiled dancers on three-foot stilts performed around the vehicle.

Along the route from the airport to the President's glass and marble residence the people of Abidjan celebrated a public boliday. Schoolchildren had the day off, the women wore their most colourful clothes and many of the 20,000 Frenchmen living in the city lined the route.

difficulty in viewing in the right perspec-

In fact, it all started before this. While

the Federal President was still trying to

sort out the confusing variety of people

and countries he was to visit in his Bonn

villa, the Ivory Coasi dally published for

the four million inhabitants-Fruternité

Matin-appeared with the banner head-

line "Welcome to President H. Lubke"

and the front page was edged with a

black-red-and-gold border, the colours of

the Federal Republic. Throughout the

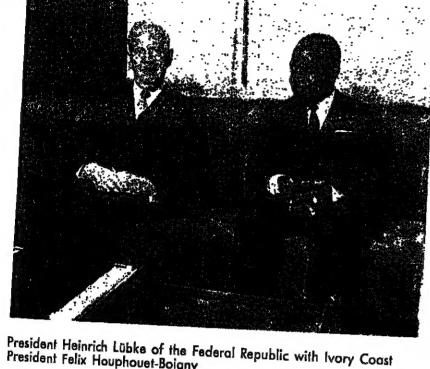
week radio and television did not tire of

broadcasting German music and German

before them.

Opinions differ considerably on the significance of this state visit. Perhaps, Heinrich Lübke himself holds the most definite view. He was extremely anxious to undertake this major trip before leaving e the problems of the three countries he visited—from the Ivory Coast he continued to Niger and then to Chadon familiar territory.

He did not forget to mention that he was pleased to acquaint himself with the development and successes of the country because "measures concerning agriculture had played an important part" in this progress. The confidential discussions between the two heads of state were also, more, concerned, with agriculture than with politics.



President Felix Houphouet-Boigny

From the moment when the Luitweffe's But this visit was also politically signinew Boeing 707 with the stylised Iron ficant as could be seen from the expres-Cross on the wings touched down at the sions of the Frenchmen who mingled with ultra-modern airport of Abidjan, the capithe Africans in the streets of Abidjan and tal of the Ivory Coast, Heinrich Lübke and Boucké. Most of the younger Frenchmen some of his colleagues had increasing waved at the visitors with unmistakable approval. However, some of the older Frenchmen obviously regarded the arrival of the Federal Republic delegation as an invasion of their oldest sphere of in-

> The Ivory Coast, a country the size of the Federal Republic, was regarded as France's lavourite child in Africa long after it gained independence in 1960. Ever attempts by Common Market partners to corner a section of this extraordinarily healthy African markot were grocied in Paris with acid smiles.

Behind the splendoms of this state visit, this is where the major misunderstanding lies. Whilst politicians in Bonn are anxious not to tread on France's toes in the Ivory Coast, and throughout Frenchspeaking Africa, many of the top government officials there regard it as a foregone conclusion that the idea of the visit was to gain a lever against certain authoritarian attitudes of the French in this

But the Federal Republic's policy is certainly not as determined as that. Whenever there was talk of cooperation between the Ivory Coast and the Federal Republic, it was always pointed out by this country's representatives that Franco-Pederal Republic cooperation on all these issues would be most advantageous.

> Businessmen's sorry tales

Many Federal Republic businessmen can fell sorry tales about the Ivory Coust. A joint agricultural project undertaken by a private group from this country and the Ivory Coast government, which was to have commenced a few weeks ago, has got into serious difficulties because by nexplicable means Franch competitors have imposed an export embargo on Abidjan harbour.

When the Federal Republic concern wanted to employ Polish shippers, with the support of members of the Ivory Coast government, the Pales were tipped off that if they agreed they could no longer

count on getting the previous timber ca

Where money is concerned, there is still a long way to go before cooperative European elforts are undertaken in Africa The situation is not much better as regards education and training. French agvisers in the Ivory Const are merely sugpicious if other countries want to send professors, teachers or specialists thereeven if they themselves cannot provide the necessary personnel.

President Houphouet-Bolgny is a captious man. He does not want to rush his fences; he does not want to annoy France

President Heinrich Lübke left the Federal Republic on 5 February on his last official visit as head of state. His trip took him to the Ivory Coast, Niger and Chad where he was warmly received. President Libbs returned to this country on 18 February.

because without a doubt he needs France more then any other country to ensure the development of his nation.

But for this very reason the Federal Republic state visit is important to him, and for this very reason he and his colleagues wish that people from this country would not always hide behind the façade of Franco-Federal Republic cooperation when it comes to planning concrete projects. The French attempt to maintain its monopoly is costing the lvory Coast a good deal of money.

Throughout this visit the Federal Republic delegation was constantly awars of how much the Ivery Coast would like to engage the Federal Republic as a direct aconomic partner. As a result of the visit a capital loan of seven million Marks, which had been approved long before, and a delivery loan of 6.5 million Marks was offered to the Ivory Coast government—a friendly gesture of considerable significance.

But the most senior official accompanying the Federal President on this visit, the Minister of Economic Cooperation, was forced to realise how limited the Federal Republic's opportunities of pursuing a planned policy in developing countries are-just when the impression of this country's foreign policy in Africa had boon polished up with considerable success thanks to the state visit.

Ethard Eppler, Minister of Economic Cooperation, was in danger of losing his enthusiasm becuase of the splendid reception, the colourful African dences and the impressive landscape between the tropical rain forests and the grass plains, when he heard the news from Bonn.

> Administrative improvements

Even though he himself Lept quiet, it was no secret in Abidjan that in Bona this young Social Democrat and active Protestant had been tripped up. For weeks his attempt to at last tighten up the administrative apparatus responsible for this country's development aid by creating a Federal bureau for development aid had been repeatedly delayed by the Cablaet without objective reasons being

Then the Christian Democratic and Christian Social Unions (CDU/CSU) in the Bundestag did something else. Hours before the Minister and the President departed, they rejected a suggestion by his Ministry which was intended to prevent oping countries from receiving less aid because of the new four-per-cent export tax and also from having to pay more for goods. The Coalition battle does

not even leave Africa unaffected. However, Heinrich Lübke did not let this spoil his enjoyment. Only occasionally when his wife with obvious pleasure onstantly look to the dance floor did a disapproving shadow flit across his face.

Otherwise he did what he felt to be his duty with smiles and waves. One of his younger colleagues summed it up like this: "Heinrich Lübke sweated for the Federal Republic."

Werner Holzer (Süddeutsche Zeltung, 11 February 1969) PUBLISHING

No. 362 - 18 March 1989

Augstein – a man without a biography imprisoned in his creation

He was 23 years old then and the story goes that instead of wearing salvaged officer's trousers into the office, he sometimes were short treusers.

Now he is 45 and the Intervening couple of decades have aged him. But he has remained surprisingly youthful-a bow, which shoots arrows without ever

It was on 4 January 1947 that the first issue of Der Spiegel appeared-15,000 coples, 28 pages long, advertisments were unimportant. He was the editor and one of three shareholders who each provided 10,000 Marks capital.

Today Der Spiegel has a circulation of one million, its average length is 170 pages and two-thirds of production costs are covered by advertising. The man in question has just bought out his last shateholder; now he is the sole owner of

the Spiegel publishing house which has an estimated market value of 100 million

Rudolf Augstein, whom some people hall as a Sociates and others storn as a Thersites, is unique in the development of the press in the Federal Republic: a man who wrote and edited a successful magazine, who - necessarily - became a publisher, that is a business man, and yet remained a journalist at the same time. And to cap it all, he was a successful Balesman as well.

He bought out his original two partbers for relatively small stone quite early on Cord Bucertus and Richard Cirmer became shareholders after the departure of John Jahr who had for many yestlaboked after the Spiegel business.

Gruner was the last shareholder to be bought out after a comparitively long legal battle. The take-over bid is thought to have amounted to thirty or forty milbon Marks.

One of Augstein's closest associates nace said that Rudolf Augstein is a manwithout a biography. His biography is Der Spiegel and it began-as he himself now says-more by chance than anything

Augstein was born in 1923 during the political confusion of the November Revolution (though, admittedly, the uprising bardly offected his birthplace, Lianovar). He was the sixth of savon children, brought up in a Catholic, middle-class home and went to school in Hanover. The headmaster of the Kaiserin Augusta Viktoria secondary school later commented, "He was the best pupil ever to attend the

Even at that time his critical intellect was manufest; at the beginning of the Second World War he had to write an essay on the tole of the archtem. Augstein came to the combision that Germany had no chance of ever-Wouning the war agains Britain. His essay was returned to him unmarked.

A little later he took his Abitur (schoolleaving examinations) and as he could not go on to university without working on a Nazi compulsory labour project, he found a loophole he worked as a volunter for the Hannoverscher Anzelger. This is where he learnt the radionents of his profession.

Then followed military service, a pehad in the artillery, then as a "forward observer on the Eastern front; he was wounded and had an adventurous jourbey back to Banover. And then came a

significant meeting: a few enterprising Englishmen, connected with the occupation troops, were looking for a number of young German editors to work on a periodical such as had never been published in Germany before: the first issue of Die Woche, a news magazine appeared

Today Augstein comments, "As far as I was concerned, the two main considerations were a warm office and getting enough calories. Anyway, I did not think the project would last long."

pression on his colleagues and the patrohising Englishmen. Within a few weeks, thanks to his dogged conscientiousness, pruposeful-some people say ruthlessonergy and superior intellect everyone in the team knew that he was the boss.

However, Augslein was right on one point: this project did not survive very long. After only a few issues Die Woche was discontinued bucause of its outspoken criticism. The Englishmen who no longer wanted to publish the magazine under the auspices of the occupation authorihes put forward an allemative: Germana could continue to produce the magazineunder a different name. And so Der Splegel was born and with It began Rudolf Augstein's biography.

Right from the start ha was the leading and controlling power behind his magazine. But it was some years before he himself emerged from the anonymity of the "publisher." In the 1950s Der Spiegel become an institution in the Federal Ropublic; it was not so much a genuine, comprehensive news monaring as an esposé manazine.

Der Spiegel's sallies lacked phy, clamency, and moderation; on the surface atticles were full of pathos which only went to hide the delight in subjecting politicians of varying calibre and various persuasions to nondard criticism until they all looked pretty much the same -hallerous and pititul individuals.

This was one aspect of the magazine. But early on articles by-lined 'Jens Daniel" began to appear. Those were, in tact, written by Rudolf Augstein whose altacks were containly biting but he did not limit his targets to individuals; he also tried to penetrate the major issues of Federal Republic politics in thorough analytical commentaries.

Rudolf Augstein, the aditor, who has been with 'Der Spiegel' from the beginning.

After Adenauer's death the name Jons Daniel was dropped and Augstein often adopted the role of "Praeceptor Germaniae," an impatient admonisher who knew everything, in fact he knew better then anyone else. In retrospect articles which may originally have annoyed some readers read differently.

There is no doubt that Rudolf Augstein often really did know better, His angry battle against the increasingly stubborn Adenauer regime, his criticism of an excessively exclusive Western po-But the young man made a different imlicy, his early pleas for Eastern contacts -all this appears justified in retrospect.

Does Augstein still think that his method of producing effects was right? This question turned out to be not worth asking because the way in which this man puts his thoughts on paper is not calculated. He expresses himself naurally. "I have never had to gloger up my journalistle temperament. I have often been blatant-but never consciously, for the sake of effect."

As a journalist, Augstein has never lacked possible outlets in his magazine. But what about Augstein as an editor? At least since the Spiegel Affair in 1962 it has often been suggested that Der Spiegel has become completely independent of its creator, that Rudolf Augstein has become the slave of his product. Is Der Spiegel a giant journalistic locomotive which Augstein originally put on the right lines, but which is now following a track which he no longer controls?

As early as 1961 when the idea of merging Der Splegel, stern and Die Zeit failed because of Gord Bucerius' objections concerning the style of Der Spiegel Augstein wrote to his colleague: "Of course, I am the prisoner of my system which forces me to deal with politics and public optnion." And in another letter he says, "For ion years or more I have suffered from the fact that it is absolutely unpossible to stick to one, that is my, political line in Der Spiegel..."

Now he sees things differently, "I have created a comfortable prison for myself which one can live satisfactorityfrom an intellectual viewpoint too." Admittedly, the technical restrictions are bad, says Augstein.

Plenty of advertising means that the magazino is larger and this in turn means that Der Spiegel also has to include en-



'Der Spiogel' as it was, 'Diese Wache', and as it is today

lertaining articles which do not really fit in. "At any rate, I find this dependence on technical expansion annoying," comments Augstein.

The supposition that on several occaions Augstein has lost his enthusiasm for Der Spiegel is continued by his vations affempts to found other papers once a national newspaper, and later a West Berlin weekly paper, His partners, first John Jahr and then Richard Gruner, vetoed these plans. Now that he is the sole owner of the Spiegel empire, Augstoin is theoretically free to undertake new publishing activities.

The point is that there is no editor-inchief of Der Spiegel at the moment; Claus Jacobi, who was so concerned with circulation, has deported and Günter Caus, who should pay more attention to the political attitude, does not take over until the beginning of April. So the wealthiest journalist in the Federal Republic is again sitting at his desk and editing manuscripts.

And as ever, he creates that characteistic aura of alturing distance about him. Augstein who combines tander sensibility, friendly warmth, vulnerability which s scarcely perceivable externally, with abrupt coolness, determination and aggressive barshness remains the biggest mystery and certainly the most interestng figure in journalism in this country. He is a man who knows how to hve well but-so say his tow triends-is not really dependent on the money he carns. His over-riding interest is politics-and he would never let this drop.

And what is the political problem which the tensions between the political parties have been pushed into the backgroundthe main issue is the tension between those who want to destroy the genuinely questionable system and those who want to preserve it so long as nothing better or more convincing comes to light." So Rudolf Augstein, who has himself raised some hot social and political issues, has become a rejuctant conservative.

But it would be unjust to conclude that he was only trying to preserve his own (large) empire. He wants to preserve critical understanding which-despite all the frothy polemics-in the sense of an objective sense of reality, that is of what can be realistically achieved, he has Hans Gresmann never lacked.

(DIE ZBIT, 21 February 1969)



Two productions of Sophocles' 'Antigone' in Kassel

Franffurter Allgemeine ZEITUNG FUR DEUTSCHLAND

Distage and action before an iron curtain, powerful dramatic dialogue and earthy jargon, individual fale in Thebes and collective narration. This and more In two versions of Sophocles' Antigone, presonted by the Kassel Staatstheater.

The first version, directed by Ulrich Brecht, was Hölderlin's flowing translation, with its mounting tension and hymn-like rhythms. The quadrangular and and circular motifs which designer Almir Mavignier displayed with his pictures at the last two documents exhibitions in Kassel were repeated on the floor of the

To the rear were bold, white suggestions of pillers which adged forward during the play, crowding in on the action. Within these narrowing limits, representing a modern-classical stage view of Thebes, Brecht's direction stresses the tensions between the diaracters, allowing the tragedy to foom up behind as a spir-

The exits and entrances are tense, concentrated. The confrontation of the characters is deliberately jarring. Irena Marhold as Antigone in a poncho-type cloak, is composed, energetic, coustic, Objectively, she is always a step in front of the conservative Antigone, Subjectively, her performance is impressive.

Ernst Dietz as Creon "drow" the character and its fate. Tragic depth was not conveyed, and in a sense there was no need for such depth in this setting which in colour tones showed only the scale between black and white and which presented the white-robed chorus in pretty

Antigone in Ulrich Brecht's interpretation was really an energetic and effective reenactment of Sellner's "instrumental theatre" of the fifties. Seliner, a master of this style, need not be ashamed of his

It was not merely the presence of several actors from Sellner's old theatre in Darmstadt (Dietz Leyrer as Tireslas, Gerhard Winter as the messenger) that brought to mind that this was theatre as "reproduction". Director Brecht was not content with this, By way of comparison he arranged for his chief stage-manager, Kai Braak, to follow up with another, more experimental production of Sophoc-

Brecht has been good friends with Claus Bremer since they worked together in Sellner's theatre. When Brecht was a theatre manager in Ulm Bremer was his

could become "modish" in this produc-

tion in which any player can take any

role is that the mere mechanics of the

direction could swamp the substance of

the text, that the play could become a

mere role-poem, a Sprechoper (Handke

The foundations must run deeper. The

justification for this approach lies in a

fundamental refusal to recognise definite

roles or to divide the characters of a

tragedy into good and bad categories,

succumbing to an antiquated pattern of

dramatic production to present the prob-

The rebellious aspects of the new ap-

proach (removal of costume theatre and so

on) is part of the awareness that every-

one is capable of many things, that every-

one is changeable and can be changed.

Also that everyone can be induced to be

Creon, although he really wants to be

Antigone. The conception (fiction?) of the

changeable, free person is behind this re-

and the Consequences).

lems of the present.

volution of the stage.

Awareness of many possibilities

At that time Bremer was working onan interpretation of Sophocies' text aimed at presenting the play in relaxed, unliterary colloquiat language. The Kassel production is based on one of these draft studies. It is influenced by the last major production of the Seliner stage, Ezra Found's Women of Trachis which is a destruction of all sheloric.

Bremer was always full of plans. While writing the text he took great pains with the chorus. He experimented with radio. He wanted a text "which can be attuned to everyone", breaking throughthe limits of traditional theatre by freeing the text from rigid divisions into characiers. For the first time now this text has acquired "substance" by using this transforability in a dramatic form which has originated in contemporary drams.

Kai Braak sealed off Ulrich Brecht's stage for his counter-interpretation. He dropped an iron curtain and used it was a reverberating background for the fingerdrumming and fist-pounding of his actors. These were dressed in everyday clothes, formed an acting group on and near the apron and presented Bremer's text. Did they present it, or act it, or narrate it? They did all three.

A group does not re-enact a play, it lakes a text which deals with its problems. This approach goes one step further than Bert Brecht's, Brecht wrote experimental plays for actors. The Kassel method could be called an exercise for people who happen to be actors.

Sophocles' theme is the conflict of the Individual with the power of the state which raises the idea of the state higher than the individual's right to plety and truth. Whatever form conflict with the state may take today, this is the play's

So these young people enthusiastically embrace the new mode of acting. But this will remain modish and nothing else unless the urge springs from a desire to know and to know the truth,

Both girls play Antigone and Ismene. An actor takes lirst the part of a watchman and then that of Creon. What is or



A scene from Ulrich Brecht's conception of 'Antigone' in a translation done by Friedrich Hölderlin.

This new form of group theatre, of the nobile ensemble has already developed its own aesthetic qualities. A new artistic form of speach and sound, grouping and distinguishing voices, screams, noise, articulation, recitative, sentence dissection, agglomerations, choric speech with delayed effects (a departure from the welldrilled chorus)-all this is correspondingly expressed in movement, in group formation, rows, chains, crush and separation of bodies.

The instruments of a new form of acting, which has felt its own way from its early beginnings, are recognised in Braak's production. To this extent the Kassel Antigone evening has "historical" value in the context of contemporary theatre. This is also the key to many of the problems connected with this ap-

For the first time Break superimposes the new style of acting on a "classical" play of antiquity. He builds on a text which appeared in 1965 as a draft text which still followed Sophocles' arrangement of fixed roles and acknowledges the entire Greek system of reference and va-

This is most obvious in the invocation Zens, in the ecstacy with the calling Bacchios. A style of acting which is itself in conflict with tradition, which expresses its rebellion against "theatre" in the rejection of stage settings, cannot assimilate such "classical" elements directly or without reflection.

The play ends with the warning, "You must obey the laws that are eternal." But these too are being called in question. They must at least be redefined. In such references to the "eternal values" the hollow corners of the text and mode of entation are perceived.

Such hollowness should not "happen" to a production such as that of the Kassel



Actors reading in front of the curtain from Kai Braak's version of 'Antigono'.

Staatstheater. The difficulties involved should be revealed as such and integrated into the action of the play.

The author must adjust his text more accurately to the pattern of acting, Bremer "merely" translated the play in 1965. he did not really prepare it for an entirely new form of presentation. This is what caused that repeated sense of blurring in the second half. Deserted by the actors because they seem powerless to do otherwise the text shows up its threadbare

Brank's production demonstrates many ispects of Living Theatre. At one stage Creon becomes a many-mouthed monster when the group arranges itself snakelike around a speaker. The seer, Tiresias, becomes a bogey when draped with articles of clothing taken from other players. At other times the roles are switched more arbitrarily,

That the words about Niche are spoken by Antigono is not very clear because the speakers switch roles just at that moment. It seems doubtful that women can take the part of Creon since the emancipation of women, their role in society, is not unite that advanced yet.

Both productions were of a high standard. Their true quality was in the tension between them, suggesting the unfolding of new dimensions in tragedy.

(Prankfurter Athieuseina Zeltung für Deutschlaud, 15 February 1996)

brain-picking.

Writers turn publisher

In Frankfurt a group of writers have de-Acided to found a cooperative publishing company. Those participating are: Bazon Brock, Wolfgang Deldisel, Peter Handke, Günther Herburger, Hartmut Lange, Gerlind Reinshagen, Erika Runge, Martin Sperr, Dieter Waldmann, Konrad Wünsche

This authors' publishing house will produce mainly dramatic literature. Karleinz Braun, until 31 March bond of the drama department of the Suhrkamp Verlag, and Wolfgang Wiens, hitherto a reader in the Theater am Turm in Frankfurt, have been appointed managing directors. The group believes that a publishing house operating on a cooperative basis would be most effective as an imprint producing works of drama.

The enterprise was made possible because Siegfried Unseld, head of the Subrkamp Verlag, waived his right of option in the case of authors whose stage-rights had been in Suhrkamp hands. With respect to publication rights and the rights of plays hitherto represented by Subrkamp Verlag existing connections between the authors and Suhrkamp will be

(Siddoutsthe Zeitung, 14 February 1999)

CINEMA

No. 362 - 18 March 1989

Last year's films full of contrasts and extremes

ast year's crop of films brought dis- trough the entire rebel group. For the sppointments, surprises, contrasts and extremes. Even the cinema-going public was for the most part disappointed by the home products, with which we are concerned here. Attendance dropped. Despite extensive sexual "enlightenment," people were still confused, if not shocked.

Judging by the box-office returns, the most successful film was the sex-educational production, Helga. This was the first of a series of films and was unexpectedly successful abroad. It was seen by three million viewers, a record that won Minister of Health Kate Strobel the "Golden Screen" award.

Surprisingly, the next most successful film on the charts was the comedy, Die Lümmel von der erslen Bank. Then came



May Spils' Swabian burlesque, Zur Sache, Schätzchen, which has run for over a year in one cinema in Munich.

Close behind these come erotic comedy's Die Wirtin von der Lahn and Maran Gosov's Engelchen, oder die Jungfrau von Bamberg, whose producer is the only young German film-maker in the leading

New movements are not always idential with young movements in this country, nor in most others for that matter. Tho Oberhausen group has decided to retain for another year the executive of its study group of young Federal Republic filmproducers. One member of this group is Alexander Kings whose prize-winning Attisten in der Zirkuskuppel - tatlos not only battled the public but the critics as

Also in this group is Poter Schamoni (Schonzeit für Füchse) who produced the West Berlin lark, Quartett im Bett, which has had quite a good run. Peter's brother. Ulrich, who wrote and directed the film, is not, however, a member of the Oberbausen group of young film-makers.

This solit between the New and the Young runs not only through families but for the reputation of the German film.

and its consequences after it has been

committed, and only then to deplote it.

in the traditional context of theatre.

Grass was prepared to dispense with such

"superficial drama", and to develop ways

of departing from it in his dialectic play.

The audience, however, was not at all

pleased with this course. The applause

Ceased immediately after the actors, Liet-

zau and Grass appeared on the stage. It

Grass's dialectic play coincides with

events that took place towards the end of

was then too that boos were heard.

robels who in 1962 declared that conventional cinema was dead have since grown up and are several experiences the wiser.

Some of thom have come to terms with the commercial market. Others have not survived the main pitfall of every first film, self-portrayal. Others again avoided the box-office entirely. Only Roger Fritz with his first film Mädchen, Mödchen, and Johannes Schaal's Tülowlerung are still on the bestseller list. For various reasons it is difficult to

say what can be expected now of the New Movement, Funds are running low in the pool that has helped to finance new films in the past and more money does not seem to be forthcoming. Producers are now hopefully appealing to the Federal states for assistance.

Hamburg's "anderes Kino," which made news for the first time during the dispute over the pornographic film Besonders werivoil, has opened in Munich where it hopes to attract off-beat patrons with abstract films and a new approach to filmviewing. The promoters are as contemptuous of commercial films as Munich's "Independent film center" which besides regular showings is now organising a meeting of European film-makers. Fifty participants from Britain, Italy, Holland Austria, Switzerland and the Federal Republic want to remove existing taboos, depart from the conventional aesthetics film-making and establish their own European distribution network.

Are the old-style films and producers doomed to extlaction? Not necessarily Many producers who have spent a lifetime making conventional time (Right Wallaco, Karl May) are now as busy as the young ones tossing inhibitions overboard and swimming with the sexual tide. They are methodically passeing the becative "enlightonment" policy of other mass media and occasionally manage to strike the right note and attract the crowds.

The standards and methods of these educers vary naturally. Their speculative advertisements doubtless also give a false impression of the exclusiveness of their films in proportion to the number on the market. The patronage such films enjoy in this country does not speak wall

Besides Kolle and Van de Velde, other home-brewed "literature" is appearing on the screen. Variants of, say, Die Wirtin von der Luhn are appearing. After Helgu's success naked nien and women are tripping over each other in their eagerness to Instruct the population in the facts of life, tectering now on the illegal limits of nomosexual scenes.

Neverthelass, the wave of sex and instruction that has swept the country is receding. Curiosity and the thirst for knowledge have been quelled. Even the magazines are shunning too much bottom and bosom and are dipping into other

In films too the pendulum is swinging in the other direction. Ufa director Friedrich Karl Pflughaupt says that the new trend is towards family films. The Pauker films are one instance of this. Kurt Hoffmann's emotional production of the novel, Morgens um sieben ist die Welt noch in Ordnung, is filling the cinemas. The boxoffice here seems to be in order after seven o'clock.

Other producers are entering wider dimensions of film-making and many are doing quite well. These are generally coproductions with wealthy partners, and the emphasis is on presentation.

"Atze" Brauner, for example, invested millions in his Felix Dahn production, Ein Kampf um Rom. His latest film on the life of the Marquis de Sade with an international cast is expected to cost two million dollars. This will be a co-production with an American company.

"Traditional cinema is noither dead or old-fashioned," said Brauner. In December he was awarded the "Golden Screen" for the first part of his Nibelungen, which must have been seen by more than three million people last year.

Cinema-owners' main concern is still competition from television. Over forty feature films were shown last year on television. "That is premeditated murder". complained the cinema-owners' trade

served a West Berlin film periodical, referring to the fact that many of the films shown in television are sold by the produrors. Chiema-owners' worries are not unfounded. Nearly 500 cinomas closed their doors last year.

Many proprietors are at their wit's end, especially as the organisation set up last year to promote the film industry has not yet done anything to help them in this respect. Proprietors were reluctant to approve of such an organisation. They did so only on condition that a straightforward film-promotion policy would be pursued. As a mark of official protest, the president of the association represent

ing the Interests of cinema proprietors resigned from the film and television commission that had been set up.

No small surprise was occasioned by the list of reference films which exceeded a certain box-office minimum in 1967. The producers of these films will receive grants for new projects to the tune of 150,000 Marks plus 100,000 Marks for television rights.

Other grants will be given for special distinctions achieved. Besides work from only six young producers, the list included run-of-the-mill productions such as Der Mörderclub von Brooklyn (The Murderers' Club in Brooklyn), Das älteste Gewerbe der Well (The Oldost Profession in the World). Wenn es Nacht wird auf der Reeperbahn (When Night Falls on the Reeperbahn), Das Rasthaus der grausumen Puppen (The Inn of the Cruel Dolls), and Der Mönch mit der Pelische (The Monk with the Whip).

The organisation that doles out money to these producers is not so much bewildered as ill-advised. Was Alexander Kluge speaking the truth in the disillusioned words of his circus directress, Leni Pelkert? "In view of the inhuman situation, the artist's only alternative is to raise the degree of difficulty of his art."

Say it-and go over to television. (Handelsblatt, 7 Pabraary 1959)

Inter-war films stored in Washington

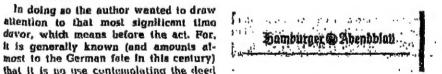
Over one thousand German films dat-ing from 1925 to 1945, which were confiscated by American troops after the war, are still in America. Copies of most of them do not exist, at least not in the Federal Republic, according to the West Berlin author, Gerhard Schönberner, whose series, Film im Dritten Reich, began recently in the Third Programme of the Westdouische radio.

Schönberner said that 880 of the 1,000 flims are stored in the Library of Congress in Washington. A large part of this material, important for the documentation and demonstration of propaganda aimed at influencing and mobilising the masses is in danger of rotting away, since these are fragile nitrated films.

The American government has offered to release the films if 16 min copies are mode. No person or institution has yet been found in the Federal Republic, however, to raise the necessary funds.

(DIE WELT, 15 Pobroary 1969)

inter Grass, whose new play Davor Günter Grass's new play received its premiers in West Berlin's Schillertheater, stated in the prois a dud! gramme that he set out to write a dialectic play. He wanted to describe what happens before a deed is committed or



1967. Napalm is dropping from the heavens in Vietnam, Buddhist monks and This is Grass's good intention, and it nuns are protesting by burning them-What takes place on the stage of the selves, the youth of the Western world, Schillertheater? Dialectic, dialectic, conincluding young Germans, are taking to science-searching and any amount of the streets denouncing the Americans, and in the Federal Republic the Grand What does not take place is any drama Coalition has come into power.

A few facts to suggest a background for what Philipp Scherbaum, a seventeenyear-old secondary school pupil intends to do. He intends to burn his dog Max in public before the cake-eating ladies of the Kurfürstendamm. The cake was to his choice of example—the arguments stick in their throats, their awareness of i brought to bear on the boy are surely what is going on in the world was to be | overshadowed and disproved by events sharpened.

Scherbaum figured that a burning Ger- Apart from this, however, Grass's man dog would be a greater shock for a example leads to nothing. To nothing,

people than a burning South Vielnamese nun or a child ravaged by the effects of napalm. He also expected to be lynched by passers-by, because it, is a terrible thing to burn an innocent animal. All this Scherboum had planned very

ishrewdly and made no secret of it to his teacher, Sterusch. It is Starusch's concern now fand of course that of Grass's and the plays) to dissuade the youth from committing his "suicidal" deed. The teacher tries to persuade Philipp

that the foreseeable consequences of such a horrible deed would be far different from what the boy imagines. The senselessness of a deed must also be recog-

This is the essential point of the play. Grass was perhaps not quite felicitous in in Prague.

soning about the ineptitude of the older generation, their inability to shake off their feelings of guilt and to protect young people from making the same mistakes. At the end Scherbaum yields the is

that is, except an endless stream of rea-

"softened", according to his ideologically sounder schoolmate) and abandons his plan. This is really the end of the play. Everything else is dialectics in dialogue form, at times witty and to the point, at times convincing, for the most part

Instead of a chorus Grass found a denlist who is obsessed with caries. In the background he examines people's mouths and generally poses as the modern way.

Also slinking about is a nemotic secondary school assistant mistress who caunot come to terms with her Nazi Bund-Deutscher-Madchen past. The play lasted two hours on an open stage and only stayed on its feet thanks to excellent acting.

Credit is due to director Haris Lietzau for his delicate treatment of the material. and also to the actors who managed to squeeze comedy even out of the intellectual to and fro.

(Hamburger Abcorblett, 17 February 1999)



I THINGS SEEN

What is Op art?

On the end of 1964 and the beginning at community can bestow, the seal of tespectability, the approbation of its conof 1965, and was at first confusing. People in Europe had just become familiar with Pop Art and had only just fully accepted that the USA had taken over the leading role on the modern art scene.

People talked half with amazement at its effectiveness and half with scenticism about the New York management which is behind the American art boom. And as if in confirmation of this smart new mixture of art, business sense and publicity. Op followed Pop within the space of a season and shortly afterwards Kinetic Art gave way to Minimal Art.

It was as if simply because of the sindhir spelling of the words Op and Pop the popular success of the new realism was to be repeated. The unfaitfaled saw an inestimable, unexploited potential in the artistic terra incognita Americana, for Op-Art was like a dramatic counter movement to Pon Art.

The change of direction and counterdirection, which modern art in Europe had taken decades to achieve, seemed to have been reduced to the rhythm of fashion shows in the American art ex-

"Optical Art," which the quick-witted American news magazine Time, immediately abbreviated to Op Ast, was taken up by fabric designers, windowdressers and the like even more quickly than Pop Art. Backed up by an enormous amount of publicity in periodicals and fashion magazines, on art form suddenly became fashion liself. This had never happened in the art world previously.

In February 1965 Op Art received the highest blessing which the international

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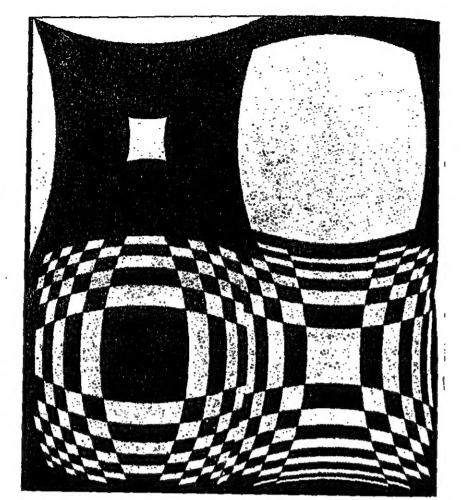
mercial prospects, thanks to the exhibition entitled The Responsive Eye at the New York Museum of Modern Art. This exhibition presented a varied conglomeration of artists who were concerned with coulour and form in some way or another, but who could not be regarded as action painters or new realists

More than half the works on display were by Americans; there were several hard-headed pointings, like those by Kelly and Stella, and even Morris Louis' colour strips were shown. The other artists were Europeans, except for a few South

On critical observation the catchy term Op Art turned ut to mean nothing more than the artistic trend which came into its own after the Second World War. which used optical phenomena and was established by Vasarely. It derived from the constructivists and the teaching of Albers' and Moholy-Nagy.

Denise Rend in Paris had long supported this trend with her "mouvement" exhibitions: the Zegreb exhibitions in 1961 and 1965 entitled "New Tendencies" and Saudberg's Amsterdam show "Bewogen Beweging" in 1961 had propagated this new optical art, although still in the context of kinetic works.

During the 1964/65 exhibition season the concept of Op Art, a trend largely developed by Europeans, was for the superficial observer turned into an American movement, or at least one that was recognised and stylised by Americans. After all, Josef Albers who emigrated to the USA in 1933 could - on the other



side of the Atlantic - be called the father figure of the movement. On the whole Europeans unthinkingly

adopted Pop and Op as a pair of equally valid, handy concepts. But the term Op Art still stood out because of the Responsive Eye exhibition. Dr Gunter Aust has tried to create a balance with his exhibition "Optical Art" at a Wupperful mu-

Apart from Albers, who again plays a mediating role in this instance, there is only one other American amongst the 24 exhibitors. The honesty with which the works have been relected cannot be attributed to any kind of European prestige considerations. On the contrary, if any-

thing this exhibition units our characteristic artist, Yancov Agam. Ideally. On Art works make the viewer conscious of seeing as an autonomous activity. Vasarely once said that to exporience the presence of a work of art is more important than understanding it. Tuken to extremes, this means that the appearance is more important than the content, the optical stimulation more important than comprehending the reality of

Works which are strictly conceived according to such ideas often make more and more physical, but no intellectual, demands on the viewer because of the aggressivity of their optical illusions. This, from the artist's viewpoint, pure conception of a work of art - perception and comprehension are identical, they demand no intermediary non-visual elements - was the source of Op Art's immediate

success and its triumphal integration into the optical media, from carrier-bags to Apart from Vasarely and Albers, Dr

Aust has gathered together a wide spertrum of younger artists whose works have been on show at numerous exhibitions during recent years: from Soto and Le Parc to Anuszkiewisz, the American, and Gersiner, Mack and Luther. The British artist Bridget Riley is represented and so is Pole Pangor.

The variety of means of expression indicates that the term Optical Art is artificial, it characterises a similarity between works but does not describe an artistic trend. Stimulating vision, if it proves to be an optical trick as Optical Art implies. is unimportant.

Stimulating vision meaning heightened sensibility and increased perceptibility has been one of the objectives of art since impressionism; but artists have sought to achieve this alm not simply

GT

Vasarely's 'Yapet 1956-1959', tempera on a screen

through physical means, but above all through psychic means. An attempt to expand the consciousness can be accepted as justification for a work of art.

The convincing arrists in this exhibition do achieve this expansion of consciousness. Solo heads the list with his vilirating finent structures contained by the simplest means.

Op Art is a misleading, tashionable term and It would be belief to target ft. None of the artists already named, or any of those who have not been mentioned, who are included in the Wupperfol exhibition, could be described as Op artists. Or would this category include Alviani with his polished aluminum dises, Mack with his works of aluminum toil, or Meriguies with his pointalism in oils?

(Frankfurter Allgemeine Zeilus) his Drafschland, 14 (elemany 1998)

HAP Grieshaber celebrates 60th birthday

JAP Grieshaber is relebrating his sixtieth birthday where he was born, the small Swabian town with the fairyfale name Rot an der Rot. However, since 1946 Grieshaber who is a wondenter and ypographer has made his home neaf

At present he also works as a teacher and as Erich Heckel's successor at the Karlsruhe art college. Grieshaber orige nally learnt typesetting in Stuttgart. These graphic beginnings, in the literal sense of the word, influenced his free graphic works executed during his later creatively fruitful years.

During the Nazi period Gueshaber had to hold back his artistic talents, from time to time he carned his daily bread as an assistant. After 1945 his name became known all the more quickly. The artistic individuality of Grieshaber's usually large woodcuts or book illustrations was soon so marked that today his works are immediately recognisable. Brunswirl. Bochum and Stuttgart are presenting exhibitions to mark his sixtieth birthday.

(Hunnoversdie Presse, 14 February 1969)

MEDICINE

A La recent conference organised by the Federal Republic Medical Infornation Service by Hanever the topics dis-Medical meeting at Hanover cussed included the formation and decomposition of oestrogen in metabolism. the genilal and extra-genilal effects of these sex hormones, and decreased exdiscusses oestrogen effects cretion of orstrogen during pregnancy as a sign that the embryo is in danger.

Hospital reported that twenty extragenic eveninally secreted with the bile. Howsubstances have been identified in huever, approximately ninety per cent is mans to date. Most of these substances re-absorbed into the intestine and only including oestradiol and estrone, which is seven to ten per cent is finally excreted ten times weaker than the former, are with the stool. formed in the overy but estriol is pro-Whereas the liver quickly transforms duced by the liver. Chemically these three

between them. The daily production of extrone and cestradiol vaties from 40 to 500 gominas according to the phase of the cycle. Shortly before evulation it reaches its peak and roughly four weeks later a second maximum level is reached. This indicales the importance of oestrogen for the nidation of the lertifised or uni. Thus oestrogen deficiencies can indicate implantation itregularities, from intertility to tubal pregnancy or abnormally positioned placenta.

substances are very similar, but physi-

ologically there are notable differences

Professor Lamilton of Ulm University

After the menopause daily oestrogen production falls oft to 10 to 40 gammas; acidentally this quantity is also produced in a man's testicles and is contained in a litre of beer as it is present in hops.

But during pregnancy 150 milligramms of oestrogen are produced, that is three hundred times as much as during the peak non-pregnancy period. The estrogenic substances released from the ovary into the blood quickly appear in the liver and kidneys. They are only in the bloodstream for six minutes!

The liver is the main metabolic organ; here the pestrogen is metabolised and

natural oestrogen into excretable matter, synthetic estrogenic medicines which altacks.

contain above all esterified, estrogenic substances are a burden to the liver, esculcium in the body. This prevents deperfully if large doses are taken for long periods. Therefore, patients suffering from liver complaints should not be given contrareptive pills or medicines to overshrink by up to four inches, come climactic complaints for lengthy pe-

Under the influence of pestradiol and estrono a pregnant woman produces certain enzymes which, amongst other things, effect a concentration of calcium within cells and of audium outside the cells and hence cause water retention. Thus the uterus is enlarged and the muscles become more effective. This is also why pregnant women tend to retain water. Estriol on the other hand, does not en-

Apart from their effects on sexual organs, estrogenic substances have very distinct extra-genital effects. For example, they have a stabilising infinence on the voortative nervous system and reduce blood pressure, this is why they are suitable for the treatment of menopousel

courage the production of these enzymes.

They improve the resistance of the capillaries and strengthen the blood vessels; so they sie prescribed in large doses for hemosiasis. They reduce the cholesierol level in the blood, this is why women who have efficient ovaries or who are under long-term bestrogen trentment hardly ever have atterious lerosis or heart

Oestrogen also assists the retention of calcification of the bones, which often occurs after menopause; this complaint is called osteopolosis and causes people to

With young people oestrogen helps the bones to mature and hence puts an end to growth. It is therefore possible to prevent excessive growth through aestrogen dosos. On the other hand, for the same reason girls should not be given the pill until they have finished growing, once they start taking the pill they will not

Oestrogen also leads to psychososual maturity; this property can be exploited when treating certain forms of infantitism resulting from considerable hypofunctioning or complete non-functioning of the

in addition, cestrogen heightens a woman's spirits and her efficiency, this applies to both mental and physical activities and to fitness. Almost without excention, major sporting achievements by

women occur during the period of highest sestrogen production, that is during the second week of the cycle. A woman's working ability during menopause can be greatly assisted by long-term destrogen treatment, even it treatment is repeatedly interrupted for a few days.

Professor Lauritzen pointed out that because of the high production of cestingen during prognancy, the excretion of pestrogen in urine is also very high, if the amount excreted suddenly decreases considerably, then the baby will very probably die within 72 hours if delivery does not take place within this period.

It is now known that preliminary substances are necessary for estrone and oestradiol to be formed in the placenta. Eighty per cent of these substances are formed in the cortes; of the embryo's supreval gland, and the remainder in the mother's body.

If there is something wrong with the embryo, the formation of these pre-estrogenic substances slackens off so that less pestronen is formed in the placenta and less is excicled in the urine. Thus, in all cases where the child is in danger, cestrogen exerction should be regularly checked. If on two successive days reduced quantities are noted, then the baby should be delivered immediately if necessary by means of a caesarcan.

The quantities of oestrogen produced and excreted each day vary enormously from woman to woman so it is impossible to quote a definite danger figure. But the variations with each patient only amount to pins or minus fifteen per cent. If the condition of the embryo deteriorates, then it can be pretty definitely stated that the reduction in the amount of pertrogen excreted would be much greater.

(Frankfurier Aligemeine Zeilung für Deutschland, 18 I shrusry 1969)

Computer stores medical case histories at Tübingen clinic

Europe's first fully-automatic, diagnostic and clinical information system of tions. Tubingen University hospital was recently shown in action belove a public audience. The system regulates and checks the patient's personal details, treatment prescribed by the doctor, daily medical reports and automatic laboratory tests covecing the whole range of coutine meditot and therapentic check-nes in the los-

The "locat" of the system is an IBM 1800 computer which receives information from filleen machines and analyses in seven clinical and diagnostic laboratories, and then checks, evaluates and II heressafy Complements this information,

The computer transmits its evaluation back to the individual laboratories showe the information or test results were obtained straightaway. Thus laboralory ductors gain an immediate picture of the petient's overall condition and, if med be, the nature of the automatic tests can be changed through providing addihonal instructions.

The system goes into operation as soon as the patient is admitted to hospital. All ments from enzyme and electrolyte recordimportant personal details are recorded ers, photometers and similar apparatus are in computer language on the patient's re- registered on these cards. cord card, or given to the computer department in punch-card form.

For his first examination, the computer proyides the doctor with written "pre- cliic order. At each "station" a certain scription" and "pathological" forms divided up into 250 sub-sections; the ducfor simply has to mark with a cross which preliminary tests: albumin or cell comof six hundred laboratory tests are to be carried out.

A proumatic post system immediately trunslers the forms from the ward to the computer department where everything else is done automatically, thus excluding the possibility of mistakes or misunder-Mandings. The data processing equipment includes a "mark reader" which does hot allow any errors to pass, even if the

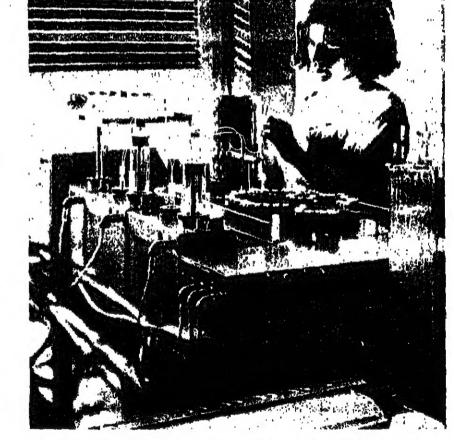
On the basis of the internation provided by the "mark reader" the computer then prints two lists, which complement one another, namely a list of "ward instructions" and a list of "laboratory tests."

The first list tells the word sister from which patients she must obtain blood, urine or saliva samples or other specimens to send to the laboratory for testing. And to ensure that she does not forget anything, the computer not only sends her a check list but also labels with control numbers for the specimen containers. The labels also have coded data on them. which can then be deciphered again by the automatic "sample renders" in the inhoratory.

When the appropriate sample containers teach the laboratory, the second list for laboratory tests is already at hand. in addition the computer provides the inboratory with appropriately marked punch-cards which are used for internal traffic between the various laboratories and the processing equipment, Measure-

The automatic analysers are even more straightforward. The sample containers are fed to the analysers in a speamount of blood is taken from the blood sperimen, for example, and subjected to ponents are extracted, mixed with chemicals heated cooled or tested for light absorption, until eventually the results of tests can be fed into the computer.

The computer receives this data either in digital form, that is in figures according to the 0-1 principle, or in unalagous form, that is in electrical impulses equivalent to the data. The computer can also communicate its answers and instructions to during one particular information process;



University clinic.

the laboratories and analysers in analo- for the next important information prolysers work on a two- or twelve-canal system; this means that one specimen can be used for two or twelve investigations stored.

Naturally the Tübingen computer operates on the Time-Sharing-Executive method. This means that the computing time available is shared by several operators; according to a definite priority system, niest fraction of a second, which occur systems.

gous or digital form. The automatic ana- case. A special programme ensures that even unexpected information which is led into the computer is not wasted but

For this purpose, three storage units with a capacity of over half a million "words" each are attached to the conputer brain, which has a capacity of 32,708 "words" of sixteen bits (information units) each, 36,000 words per second can the computer uses pauses lasting the ti- be exchanged between the two storage

(DIE WELT, 10 Pebruary 1969)



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In February 1965 Op Art received the

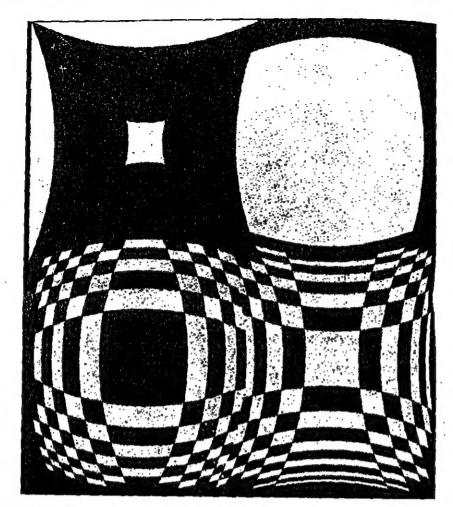
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(Prankfurter Allmencius Zeitung für Deutschland, 14 february 1989)

HAP Grieshaber celebrates 60th birthday

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(Rinnoverache Piesse, 14 February 1998)

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Oestrogen also leads to psychosoxual muturity; this property can be exploited when treating certain forms of infantilism resulting from considerable hypotunctioning or complete non-functioning of the

In addition, cestrogen heightens a woman's spirits and her efficiency; this applies to both mental and physical activ-Itles and to filness. Almost without exception, major sporting achtevements by

women or my during the period of highest oestrogen production, that is during the second week of the cycle. A woman's working ability during menopause can be greatly assisted by long-term costrogen treatment, even it treatment is repeatedly interrupted for a few days.

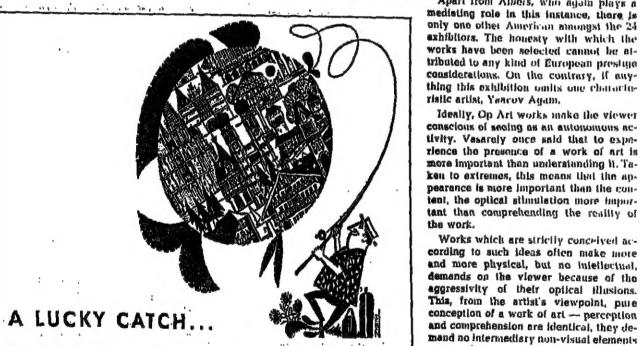
Professor Laurityen pointed out that because of the high production of oestrogen during pregnancy, the excretion of postrogen in mine is also very high. If the amount excreted suddenly decreases considerably, then the baby will very probably die within 72 hours if delivery does not take place within this period.

it is now known that preliminary substances are necessary for estrone and pestradiol to be formed in the placenta. Lighty per cent of these substances are tormed in the corte: of the embryo's subrenal gland, and the recounder in the nother's body.

If there is something wrong with the embryo, the formation of these pre-estrogenic substances stackens off so that less pestrogen is formed in the placenta and less is excreted in the prine. Thus, in all cases where the child is in danger, cestrogen excretion should be regularly checked. If on two successive days reduced quantities are noted, then the buby should be delivered immediately if necessary by incans of a chesirean.

The quantities of oestrogen produced and excreted each day vary enormously from women to women so it is impossible to quote a definite danger ligure. But the enriations with each patient only amount o plus or minus lifteen per cent. If the condition of the embryo deteriorates, then it can be pretty definitely stated that the reduction in the amount of oestrogen excreted would be much greater.

Pronkfuter Aligenmine Zeitusg his Deutschland, 19 February 1969



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Deutsche Zentrale für Fremdenverkehr (DZF), Frankfurt a. M.

Stimulating vision meaning holphtened sensibility and increased perceptibility has been one of the objectives of art since impressionism; but artists have sought to achieve this aim not simply

tion "Optical Art" at a Wupperful mu-

tion do achieve this expansion of consciousness. Soto honds the list with his vibrating linear structures contained by

JAP Grieshaber is reb-briding his sittieth birthday where he was born, the small Swabian town with the fairylale name Rot an der Rot. However, since 1946 Grieshaber who is a woodcutter and typographer has made his home much Apart from Vasarely and Albers, Dr.

Aust has gathered together a wide specbeen on show at numerous exhibitions during recent years: from Solo and Le Gerstner, Mack and Luther. The British artist Bridget Riley is represented and

> During the Nazi period Grieshaber had hibitions to mark his sixtleth birthday.

Computer stores medical case histories at Tübingen clinic

Europa's first fully-automatic, diagnostic and clinical information system at tions. Tidongen University hospital was recently shown in action before a public audience. The system regulates and thecks the patient's personal details, treatment prescribed by the doctor, doily mesh at reports and automatic laboratory tests covrong the whole range of routine medital and therapeutic check-ups in the hos-

The "heart" of the system is an 1851 1800 computer which reseives information from lifteen machines and analysers in seven clinical and diagnostic laboratories, and then checks, evaluates and if necessary complements this information.

The computer transmits its evaluation back to the individual laboratories whence the information or test results were obtained straightoway. Thus labor-Mary dectors gain on immediate picture of the patient's overall condition and, if need he, the nature of the automatic tests can be changed through providing addi-

The system goes into operation as soon as the nationt is admitted to hospital. All ments from enzyme and electrolyte recordin computer language on the patient's re- registered on these cards. cord card, or given to the computer department in punch-card form.

For his first examination, the computscription" and "pathological" forms divided up into 250 sub-sections; the docfor shaply has to mark with a cross which of six hundred laboratory tests are to be Carried out.

A preumatic post system immediately transfers the forms from the ward to the computer department where everything else is done automatically, thus excluding the possibility of mistakes or misunder-Mandings. The data processing equipment includes a "mark reader" which does to the data. The computer can also com- niest traction of a second, which occur not allow any errors to pass, even if the municate its answers and instructions to during one particular information process.

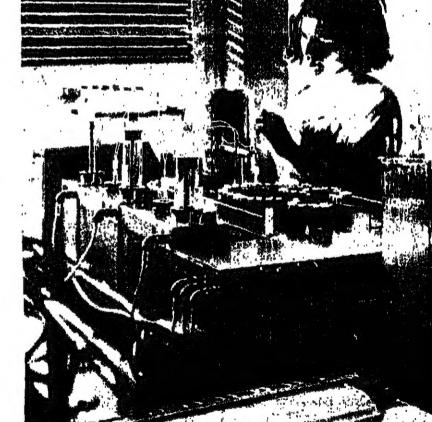
On the basis of the information provided by the "mark reader" the computer then prints two lists, which complement one another, namely a list of "ward instructions" and a list of "laboratory tests."

The first list tells the word sister from which patients she must obtain blood urine or salive samples or other specimens to send to the laboratory for testing. And to ensure that she does not larget anything, the computer not only sends her a check list but also labels with control numbers for the sperimen containers. The labels also have coded data on them. which can then be deciphered again by the automatic "sample readers" in the

When the appropriate sample containers reach the laboratory, the second fist for laboratory tests is already at hand. in addition the computer provides the inboratory with appropriately marked punch-cards which are used for Internal raifle between the various laboratories and the processing equipment. Measure-

The automatic analysers are even more straightforward. The sample containers are fed to the analysers in a speer provides the doctor with written "pre- cilic order. At each "station" a certain amount of blood is taken from the blood specimen, for example, and subjected to preliminary tests: albumin or cell components are extracted, mixed with themirals, heated, cooled or tested for light absorption, polil eventually the results of tests can be fed into the computer.

> The computer receives this data either in digital form, that is in liquids according to the 0-1 principle, or in analadous form. that is in electrical impulses equivalent



Blood specimens being tested in the automatic lab system establ University clinic.

lysers work on a two- or twelve-canal be used for two or twelve investigations

Naturally the Tübingen computer operaies on the Time-Sharing-Executive method. This means that the computing time available is shared by several operators; according to a definite priority system, the computer uses pauses lasting the ti-

the laboratories and analysers in analo- for the next important information progous or digital form. The automatic ana- cess. A special programme ensures that even unexpected information which is fed system; this means that one specimen can into the computer is not wasted but stored.

> For this purpose, three storage units with a capacity of over half a million "words" each are attached to the computer brain, which has a capacity of 32,766 "words" of sixteen bits (information units) each. 36,000 words per second can be exchanged between the two storage

> > (DIE WELT, 10 Pebruary 1969)



INDUSTRY

Industrial giants are not immune to competition

The spectacular foundation of Ruhr kohle in November 1968 was, it now seems, nothing other than a demonstration or a concession to Bonn and the ininers' union, the IG Bergbau. Indeed. the difficulties are now so enormous that one is inclined to wonder whether this complex of mining companies under joint management will ever function and whether it is at all desirable that it should.

In Bonn and elsewhere talks are still going on, but the major problems involved are more entangled than ever. It must be decided what Ruhrkohle should undertake in the next twenty years and what it should avoid.

If the organisation is committed to a "dynamic business policy" to avoid having to avail itself of the Federal guarantees for the compensation of the original communies, it will come into conflict with these original owners who are now the its shareholders. Just think of what is at stake: large power stallons, refineries, chemical works and other en-

The alternative could be to courtail output of coal, coke and briquettes, but it would be most doubtful whether Ruhrkohlo could meet its commitments without realising the Federal guarantees, without spending the tax payer's money, that is. Many question marks stand out in the reports that have been made.

If Ruhrkohla is given free rein, howover, the danger exists that it will create facilities which will require such high depreciation allowances that the government will be forced to help with the repayments. Even those who favour the development of such a combine admit that It would only be feasible if at least 85 per cent of the Ruhr mining industry (in terms of output) joined the scheme.

This prospect is gloomier than ever. Such large-scale participation would only be possible if it were decided to abandon the uniform principles of evaluation of the pooled assets (principles that are based incidentally on the book values of 1949) and to introduce instead a system of valuation application to each colliery in turn, taking assets and long-term earning capacity into consideration. This would be the normal procedure in industry in the case of mergers.

It is a procedure, however, that would take years to complete, and that is why the experts wished to avoid it. Now it is obvious, however, that several mining companies which might be prepared to join the organisation would be severely handicapped by the schematic valuation

Under present circumstances the Companies Act would hardly permit these can only hold their own in international

concerns to assume the responsibility vis-à-vis their shareholders of joining the organisation. Two firms have filed a plea with the Constitutional Court in Karlsiuho to avoid being "pressed into

the scheme."

Either consideration must be made for the justifiable interests of these companies, specified clearly in the Companies Act, which might set off a chain reaction; or hopes of 85 per cent participation must be ahandoned and planners should be content if seventy per cent of Ruhr companies cooperate. In this case, the estimales hitherto made must be scotched.

Nothing can be achieved with massive threats, such as the withdrawal of subsidies or similar measures. To complicate matters still further the coke contracts with the steel industry; supply contracts with Ruhr power stations, which are still In the hands of the original companies; and the question of living accommodation ownership are most involved.

It, according to official estimates, the Dutch will have ceased mining by 1975, by which time the Belgians will have reduced output to eight or ten million tons annually and the French to 25 million tons, the Ruhr will then be the steel in-

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pace is set by the largest.

dustry's main source of coke in the Comnunity. Ruhr facilities could not meet such demand, however, since many coking plants are cither too small or too

Experts estimate that about 1,000 milllon Marks would have to be invested in new large-scale coking plant. Who should build the plant? The steel works or the collieries? Who will meet the demand for coking coal? At present, supplies are just about sufficient. Coking coal subsidies for the steel industry, and, consequently, the Federal quarantees, cannot be divorced from the simple question of quantilative supply.

This is just to touch on a few of the difficulties involved. It remains to be asked whether this projected mammoth complex is the only answer to the Ruhr's dilemma or whether five or six viable groups of enterprises should be formed

These could easily be formed through a series of ordinary mergers covering the entire list of assets, Each group would be organised in acordance with the new laws regulating the adjustment of output

Subsidies of seven Marks per ton would be maintained, but no state guarantees would be needed for the repayment of the value of the assets realised in each group. Nor would there be any compulsion to invest, avoiding the hazards of misguided investments.

Understandably, the endless trouble with coal is a worry to everyone, not only to Bonn.

(Süddeulsche Zeliung, 15 February 1989)

Bonn publishes list of indebtedness

overnment indebtedness amounted to 3 52,000 million Marks at the end of last year, according to figures issued by the Federal Ministry of Finance. The list of debts is composed of 46,900 million Marks in credits, 2,630 million in workingcapital loans and 2,500 million Marks in open-market commitments.

Overall indobtedness has increased since the 1968 figure of 3,090 million by 625 million Marks. These figures are exclusive of debts incurred by the government's special assets, including 2,100 million Marks for the Bundesbahn and 1.00 million Marks for the Bundespost.

In the estimation of these debts it must be remembered that they cover almost 12,000 million Marks which the Federal Republic inherited from the former Ger-

An important item on the list of postwar debts are the book-entry securities of the insurance annuity funds and the Federal agency handling and unemployment insurance, amounting to 4,900 mil-

Post-war economic aid from America still shows a residue of 720 million Marks still to be repaid. In addition to this American loans amount to fifty million Marks.

(Frankfurter Rundschau, 18 February 1969)

Ruhr coal problem lingers they were supplied by a greater number

market were dominated by one or more companies connot be denied. But is such boundaries.

Even the EEC, with the exception of a few products, cannot be regarded as a lenced-in market. Competition today spans all boundaries and all distances.

tion of tariffs and other trade barriers but also of the acceleration and lower cost of transport facilities, especially over long

companies of the necessity to improve marketing centres in a number of countries has brought about radical changes in the pattern of world-wide competition. The hold a company has on a market can be lost tomorrow if a foreign competitor offers better products at cheaper prices.

This international competition offers effective protection to consumers against exploitation of the marketing media by companies with a powerful hold on the market. Competition also oblines leading domestic companies to utilise very means of reducing costs and improving the quality of their products.

When a company, no matter how strong its position on the market, uses the advantage it has over its competitors this could have detrimental effects. It is merely to widen its profit margins without increasing production, it would give its competitors an opportunity to improve their foothold on the market and ultimately perhaps take the lead.

> The size of a company is an important factor in many sectors, but size alone is not beneficial in all sectors. Size may be on advantage, but it does not remove competition by pooling their resources of companies with manufacturing plant and their production facilities and the need to adapt their production programmes as far as possible to the demands of the consumers on whom they depend.

(DIE WELT, 14 February 1969)

CONSUMER GOODS

No. 382 - 18 March 1989

Deep-frozen foods leave housewives cold

POSSIBILITIES FOR EXPANSION ARE AVAILABLE

DIE WELT

UHABHANGIOE TAGESTEITUNG TUR DEUTSCHLAND

The most important development in the food industry in the next ten years will be the storage of 65 per cent of foodstuffs in deep-freeze units." This forecast for the American market made by the penodical Quick Prozen Foods sounds like wishful thinking to most producers of frozen foods in this country. Consumpyon of frozen foods per head of population in the United States has climbed to over sixty pounds weight annually, compared to only five pounds in the Poderal

Nevertheless, producers in this country have reason to be pleased with themselves. The market for frozen foods is only now being developed. After hesitant beginnings in the lifties the market began to expand in 1962 when 55,000 tons of frozen foods (excluding poultry and ice cream) were produced. The 1967fimire was 129,870 tons.

Growth rates in recent years have levelled off at about ten per cent. Last year, sales shot ahead of this mark, accord to available estimates. It is hoped that this increase will be maintained in the years

The market in this sector, as in many others, has undergone many changes in recent years. In the enriy sixtles when suppliers were proud of svery now product they manketed, when it was more a question of the quality of the product than of the presentation of new product ideas, sales were not yet the main prob-

Today, this is no longer so. Suppliers' concern with proprietory products has

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Signature

The market for frozen foods, newly organised, has become an important factor By creating their own brands, traders

are even now competing with industry. This is a very important development for the frozen foods market. Suppliers want to know when investments in storage and deep-freeze facilities will begin to show a profit. They want to know where the rapid turnover lies in this sector, where the big profits are to be made.

About 100 companies are now producing frozen foods. These are not only under pressure from the trade. Findus-Jopa, Unilever and the GEG, three leading suppliers, managed to reduce the high proportion of basic costs they have bad in recent years in overall costs. These still largely determine the costs structure.

Basic costs result from freezing operations (equipment, storago, transport etc.) and from marketing facilities which are largely constant in this industry. Besides, the great variety of the products which are harvested at different times of the year require great mobility in the procoss of production. Multi-purpose equipment must be used.

Only now have the leading manufacturers-Findus and lylo account for about thirty per cent of sales, Tiko for fifteen per cont-exceeded the break-even point waned, prices are not taboo any more. and are showing a positive balance. Basic

costs demand full utilisation of facilities and rapid turnover. Only with quantities such as are now being produced can basic costs per unit of production be reduced to the point when some profit remains.

Although Findus-Jopa, for example, succeeded in reducing production costs by one sixth since 1960, basic costs still equire that more and more new ideas must be tried out, all the more so hecause the market structure has changed

Manufacturers are confronted with consumer habits which suggest that nousewives are still not very partial to the idea of frozen foods. Why is this? Manufacturers cannot say.

Conditions for a major breakthrough would seem to be ideal in this country, if one discounts the fact that a gulf exists between suppliers and consumers. Yet at the beginning of last year only eleven to twelve per cent of households in the Federal Republic possessed its own freezer, according to figures issued by the industry's association.

Most people are fairly prosperous this country. When business is good, sales of frozen foods show an increase. Many women are working and have little time for cooking at home. With the tensions of professional life increasing also in this country, the desire for greater leisure is stronger than ever. And yet sales of frozen foods are only edging up-

Comparative figures from Scandingvian countries are quoted again and again. Per capita consumption in Sweden is sixteen pounds, in Norway and Denmark seven pounds and in Britain almost ten nounds.

Is the German housewife simply not economically minded? Is she still loyal to grandmother's crokery book? In she not aware of the time saved with frozen loods? Has she tasted too many frozen products which were not quite up to per in quality and taste? Are the quantities on sale too much for one-man households? Is the range of products on the market still too small? Who can say?

Manufacturers do not know quite where to begin. "If we knew, we would long since have opened up the market,"

said a Findus spokesman. While this indecision remains, it would be wiser perhops to concentrate on the more economically minded large-scale consumers who boosted sales in 1907 by eighteen per cent. Household sales went up only five per cent. Domestic packages of frozen foods still account for seventy per cent of returns, however.

Manufacturers and traders should do more therefore than simply follow the market trend. Advertising must be better organised. Consumers must be better informed of the advantages of frozen foods.

In this matter of consumer instruction manufacturers are discontented with suppliers who they say are not making the right effort to promote frozen foods. Since frozen foods account for only a small percentage of overall food sales, the considerable profit margin going with a packet of frozen lood is not fully appreciated. Many traders are apt to conclude that frozen foods are not worth the trouble. The very opposite is true, say the makers, who deplore this attitude.

Much could be achieved too with a more flexible production policy. Sales have been carried since the early sixties by frozen-vegetable soups, fish fingers and spinach. A vast number of other products have come on the market since then, but none of them has sold as well as these three.

The trade needs these "runners," however. Findus believes it has found one in a new cod fillet that was recently launched and has surpassed the firm's expecta-

Usually when a product is launched a slump sets in after the curiosity wave of buying has passed. Findus cod is still es popular as over. Findus is convinced that new ideas are what will sell frozen foods. In the fifties and carly sixtles it was a question of inducing people to touch them at all. Now presentation is vital.

Production can expand any time with he market. The facilities are available Existing plant can be extended without nuch trouble by simply adding more production units.

Traders too have their reserves, About eighty per cont of the 174,000 rotall outlets in this country are equipped with deep-frace starage units.

The speed at which these will be filled and contind in future depends on the success of advertising campaigns which must be instructive and attractive, and on the introduction of a more flexible production policy. But suppliers too must make a greater effort to interest their customers in Irozon food products.

New advertising agency set up in Stuttgart

"What Madison Avenue is for New York, Stutigart's advertising centre europe, could become for the old Continent, namely, a focal point of the advertising business," wrote one enthusias-

This may take some time. The founder and managing director of the centre-Werbecenter-Gesollschaft media-fortytwo-vear-old Gerhard E. Scheible, expects a turnover this year from rents and fees of 1.2 million Marks.

The centre cost 2.5 million Marks to build. All the offices in the building have since found tenants. The show-cases and exhibition rooms have been rented mostly by manufacturers of advertising gifts and material of every description.

Gerhard E. Scheible owns the Center Display Verlag which sells display material. He also runs Center Prasent, a wholesale advertising gift concern. These two firms share half of the capital stock (20,000 Marks) of the new centre.

Scheible has refused to say who is putting up the other haif. The name entered in the commercial register is Dr I. F. Probst (Lugano).

A press notice said that two foreign enterprises had shared the cost of the centre. Their fifty per cent interest is being held in trust.

Scheible, who comes from Swabia, aims at establishing contacts between suppilers of advertising material and services and the advertising industry. Services of various description will be offered in his centre.

For 850 Marks a year a company can avail itself of the centre's facilities. Advice will be given in matters concerning advertising and sales, publications and supply and domand.

One department in the new centre, for example, can ascertain without delay where a four-colour prospectus could be quickly printed. A conference room complote with bar is at the disposal of companles who wish to hold seminars, give receptions or simply arrange informal meetinas.

Schelble intends to pursue a policy of strict neutrality. If the centre is successful, he may set up others in different parts of the country and perhaps abroad.

(Der Volkswirt, 14 February 1969)

Anglo-German business talks

British and Federal Republic business-men intend to meet for regular talks on practical recommendations for closer cooperation, if the British follow the proposal made by Alwin Münchmeyer to the British Prime Minister, Harold Wilson, during the latter's visit to the DIHT (Deutscher Industrie- und Handelstag), Münchmeyer suggested to the Prime Minister that industrialists from both countries should meet regularly, for example, on an "investment committee."

Workable ways of extending relations between businessmen are to be examined. These would benefit both sides, since both countries' interests are complimen-

· Britain welcomes all forms of capital

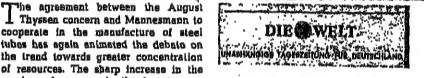
imports, the Federal Republic all forms of capital exports. If British enterprises, whether publicly or privately owned, were to raise loans on the Federal Republic market, as their Frene counterparts are accustomed to doing, this country's balance of payments surpluses and the British

payments deficits would be reduced. . and the Confederation of British Industry,

Regular contacts also further other

Mr Wilson promised to discuss the matter with the Chancellor of the Exchequer

common interests. With Europe in mind, such plans for practical cooperation are



and lingers and lingers

competition. Nor does it relieve large was levelled at this tendency in previous developing other forms of cooperation.

In manufacturing, supply of raw material, sales and especially in research and development such closer cooperation would give them financial, organisational and technological opportunities similar to enjoyed by their foreign competitors. Only with equal chances from the start can these companies hope to hold their own in the long term.

great advance was due mainly to the The alliance between Thyssen and construction and extension of industrial Mannesmann seems to have come as a shock to many. It is difficult to say what It was not to be denied that this counhas caused the great anxiety, the pretry's largest concerns, with few excepinant position of both companies in tions, belong to the medium-size catethe home market for steel tubes, or the gory, by international standards. They prospect of both firms forming a closer

parinership at a later date. Both firms are bound to profit from the agreement on the production of steel tubes. Profit ability and competitive potential are sure to improve, especially

Critics of this and similar agreements are asking if the economy in its entirety. especially consumers, profit from the formation of greater production units or if not denied that in many sectors large enterprises can achieve better results than medium-size concerns. It is suggested, however, that firms with a predominant silion in the market tend (or are tempted) to abuse this position by, for example, keeping prices higher than they would normally be in competition between a greater number of producers in periods of limited sales.

It follows that if the means of producvery welcome. Perhaps it is time for tion were merged to the extent that the economists to steal the march on the market would be supplied by only a few or perhaps even by a single enterprise, (DIE WELT, 15 Pebrusiy 1989) consumers would be worse off than if

of manufacturers. Supply might be limited, quality would suffer and prices would be That such a situation could arise if the

a development possible if free competition is not deliberately abulished by the government (by approving monopolies or import barriers)? What is today a market? National boundaries are not market

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図 INDUSTRY

Industrial giants are not immune to competition

The spectacular foundation of Eulir L kohle in Plovember 1968 was, it now seems, nothing other than a demonstration or a concession to Bonn and the miners' union, the IG Bergbau, Indeed the difficulties are now so enormous that one is inclined to wonder whether this complex of injuing companies under joint management will ever function and whether it is at all desirable that it

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gory, by international standards. They

can only hold their own in international

imports, the Federal Republic all forms of

capital exports. If British enterprises,

whether publicly or privately owned, were

to raise loans on the Federal Republic

market, as their Frens counterparts are

accustomed to doing, this country's balan-

ce of payments surpluses and the British

Mr Wilson promised to discuss the mat-

Regular contacts also further other

ler with the Chancellor of the Exchequer

and the Confederation of British Industry.

common interests. With Europe in mind,

such plans for practical cooperation are

very welcome. Perhaps it is time for

payments deficits would be reduced.

pace is set by the largest.

Anglo-German business talks

dustry's main source of coke in the Community. Ruhr facilities could not meet such demand, however, since many coking plants are either too small or too

Experts estimate that about 1,000 mil-Ilon Marks would have to be invested in new large-scale coking plant. Who should build the plant? The steel works or the collierles? Who will meet the domand for coking coal? At present, supplies are iust about sufficient. Coking coal subsidies for the steel industry, and, consequently, the Federal guarantees, cannot be divorced from the simple question of quantilative supply.

This is just to touch on a few of the difficulties involved. It remains to be asked whether this projected mammoth complex is the only answer to the Ruhr's dilemma or whether five or six viable groups of enterprises should be formed

These could easily be formed through a series of ordinary mergers covering the entire list of assets. Each group would be organised in acordance with the new laws regulating the adjustment of output to overall demand.

Subsidies of seven Marks per ton would be maintained, but no state guarantees would be needed for the repayment of the value of the assets realised in each group. Nor would there be any compulsion to invest, avoiding the hazards of misguided investments.

Understandably, the endless trouble with coal is a worry to everyone, not only to Bonn.

DIE WELT

developing other forms of cooperation.

development such closer cooperation

would give them financial, organisational

and technological opportunities similar to

those enjoyed by their foreign compe-

titors. Only with equal diances from the

start can these companies hope to hold

The alliance between Thyssen and

Mannesmann seems to have come as a

shock to many. It is difficult to say what

has caused the great anxiety, the pre-

dominant position of both companies in

the home market for steel tubes, or the

especially consumers, profit from the for-

enterprises can achieve better results than

medium-size concerns. It is suggested,

however, that firms with a predominant

position in the market tend (or are tempt-

ed) to abuse this position by, for

example, keeping prices higher than they

would normally be in competition be-

tween a greater number of producers in

It follows that if the means of produc-

periods of limited sales.

(DIE WELT, 15 February 1989) Consumers would be worse off than if

their own in the long term.

parinership at a later date.

UNASHANGIGE TAGESZEITÜNĞ PÜR DEUTSCHLAN

Ruhr coal problem lingers

and lingers and lingers

(Süddenische Zeilung, 15 Pebruary 1989

Bonn publishes list of indebtedness

overment indebtedness amounted to 3 52,000 million Marks at the end of last year, according to figures issued by the Pederal Ministry of Finance. The list of debts is composed of 46,900 million Marks in credits, 2,630 million in workingcapital loans and 2,500 million Marks in open-market commitments.

Overall indebtoduess has increased since the 1968 figure of 3,090 million by 625 million Marks. These ligures are exclusive of debts incurred by the government's special assets, including 2,100 million Marks for the Bundesbahn and 1,60 million Marks for the Bundespost.

In the estimation of these debts it must be remembered that they cover almost 12,000 million Marks which the Federal Republic inherited from the former Ger-

An important item on the list of postwar debts are the book-entry securities of the insurance annuity funds and the Federal agency handling and unemployment insurance, amounting to 4,900 mil-

Post-war economic aid from America still shows a residue of 720 million Marks still to be repaid. In addition to this American loans amount to lifty million Marks.

(Frankfurter Rundschau, 18 Pebruary 1969)

they were supplied by a greater number of manufacturers. Supply might be limited, quality would suffer and prices would be That such a situation could arise if the

market were dominated by one or more companies cannot be denied. But is such a development possible if free competition is not deliberately abolished by the government (by approving monopolics or import barriors)? What is today a market? National boundaries are not market boundaries.

Even the EEC, with the exception of a competition. Nor does it relieve large few products, cannot be regarded as a fenced-in market. Competition today spans In manufacturing, supply of raw mateall boundaries and all distances. rial, sales and especially in research and

This is a result not only of the abolition of tariffs and other trade barriers but also of the acceleration and lower cost of transport facilities, aspecially over long

Besides, the structure of international companies of the necessity to improve marketing centres in a number of countries has brought about radical dianges in the pattern of world-wide competition. The hold a company has on a market can be lost tomorrow if a foreign competitor offers better products at cheaper

prospect of both firms forming a closer This international competition offers effective protection to consumers against Both firms are bound to profit from the exploitation of the marketing media by igreement on the production of steel companies with a powerful hold on the tubes. Profit ability and competitive pomarket. Competition also obliges leading tential are sure to improve, especially domestic companies to utilisa very means of reducing costs and improving the qual-Critics of this and similar agreements ity of their products. are asking if the economy in its entirety,

When a company, no matter how strong its position on the market, uses mation of greater production units or if the advantage it has over its competitors this could have detrimental effects. It is merely to widen its profit margins with not denied that in many sectors large out increasing production, it would give its competitors an opportunity to improve their foothold on the market and ultimately perhaps take the lead.

The size of a company is an important factor in many sectors, but size alone is not beneficial in all sectors. Size may be an advantage, but it does not remove compelition by pooling their resources of companies with manufacturing plant and their production facilities and the need to tion were merged to the extent that the adapt their production programmes as far economists to steal the march on the market would be supplied by only a few as possible to the demands of the conor perhaps even by a single enterprise, sumers on whom they depend.

(DIE WELT, 14 Pebruary 1969)

CONSUMER GOODS

No. 362 - 18 March 1969

Deep-frozen foods leave housewives cold

POSSIBILITIES FOR EXPANSION ARE AVAILABLE

· DIE WEIT

the frozen foods market. Suppliers want

to know when investments in storage and

deep-freeze facilities will begin to show a

profit. They want to know where the ra-

old turnover lies in this sector, where the

Basic costs result from freezing opera-

tions (equipment, storage, transport etc.)

and from marketing facilities which are

largely constant in this industry. Besides,

the great variety of the products which

are harvested at different times of the

your require great mobility in the pro-

cess of production. Multi-purpose equip-

Only now have the leading manufactur-

ers-Findus and Iglo account for about

thirty per cent of sales, Tike for fifteen

per cent-exceeded the break-even point

and are showing a positive balance. Basic

ment must be used.

big profits are to be made.

· UHABHANGIGE TAGESTEITUNG FUR DEUTFCHLAND

The most important development in the food industry in the next ten years will be the storage of 65 per cent of foodstuffs in deep-freeze units." This forecast for the American market made by the poriodical Ouick Frozen Foods sounds like wishful thinking to most producers of frozen foods in this country. Consumption of frozen foods per head of population in the United States has climbed to over sixty pounds weight annually, compared to only five pounds in the Federal

Nevertheless, producers in this country have reason to be pleased with themselves. The market for Irozen loods is only now being developed. After hesitant beginnings in the fifties the market began to expand in 1962 when 55,000 tons of frozen foods (excluding poultry and ice cream) were produced. The 1967figuire was 129,870 tons.

Growth rates in recent years have levelled off at about ten per cent. Last year, eles shot ahead of this mark, accord to available estimates. It is hoped that this increase will be maintained in the years

The market in this sector, as in many others, has undergone many changes in recent years. In the early sixties when suppliers were proud of every new product they marketed, when it was more a question of the quality of the product than of the presentation of new product ideas, sales were not yet the main prob-

Today, this is no longer so. Suppliers' concern with proprietory products has costs demand full utilisation of facilities and rapid turnover. Only with quantities such as are now being produced can besic costs per unit of production be reduced to the point when some profit remains.

Although Findus-Jopa, for example, succeeded in reducing production costs The market for frozen foods, newly orby one sixth since 1960, basic costs still ganised, has become an important factor require that more and more new ideas By creating their own brands, traders must be tried oul, all the more so beare even now competing with industry. cause the market structure has changed This is a very important development for

> Manufacturers are confronted with consumer habits which suggest that housewives are still not very partial to the idea of frozen foods. Why is this? Manufacturers cannot say.

Conditions for a major breakthrough would seem to be ideal in this country, if About 100 companies are now producone discounts the fact that a gulf exists ing frozen foods. These are not only under pressure from the trade. Findus-Jopa, Unibetween suppliers and consumers. Yet at the beginning of last year only eleven to lever and the GEG, three leading suptwelve per cent of households in the Fedpliers, managed to reduce the high proportion of basic costs they have had in eral Republic possessed its own freezer, according to figures issued by the inclusrecent years in overall costs. These still largely determine the costs structure.

Most people are fairly prosperous in this country. When business is good, sales of frozen foods show an increase, Many women are working and have little time for cooking at home. With the tensions of professional life increasing also in this country, the desire for greater leisure is stronger than ever. And yet sales of frozen foods are only edging up-

Comparative figures from Scandinavian countries are quoted again and again. Per capita consumption in Sweden is sixteen pounds, in Norway and Denmark seven normals and in Britain almost ten munds.

Is the German housewife simply not economically minded? is she still loyal to arandmother's cookery book? Is she not aware of the time saved with frozen loods? Has she tusted too many trozen products which were not quite up to par in quality and taste? Are the quantities on sale too much for one-man households? Is the range of products on the market still too small? Who can say?

Manufacturers do not know quito where to begin, "If we knew, we would long since have opened up the market,"

said a Findus spokesman. While this indecision remains, it would be wiser perhans to concentrate on the more economically minded large scale consumers who boosted sales in 1967 by eighteen per cent. Household sales went up only five per cent. Demestic packages of frozen foods still account for seventy per cent of returns, however.

Manufacturers and traders should do more therefore than simply follow the market trend. Advortising must be better organised. Consumers must be better informed of the advantages of frozen foods.

In this matter of consumer instruction manufacturers are discontented with sunpliers who they say are not making the right effort to promote frozen foods. Since frozen foods account for only a small percentage of overall food sales, the conddetable profit maryin going with a packet of frozen food is not fully appreclated. Many traders are apt to conclude that frozen foods are not worth the trouble. The very opposite is true, say the makers, who deplore this attitude.

Much could be achieved too with a more flexible production policy. Sales have been carried since the early sixties by frozen-vegetable soups, fish lingers and spinach. A vast number of other products have come on the market since then, but none of them has sold as well as these three.

The trade needs these "runners," however. Findus believes it has found one in a new rod fillet that was recently launched and has surpassed the firm's expecta-

Usually when a product is hunched a shum sets in after the curiosity wave of buying has passed. Findus cod is still as popular as over. Findus is convinced that ew ideas are what will sell frozen foods. In the fifties and early sixtles it was a question of inducing people to touch them at all. Now presentation is vital.

Production can expand any time with he norket. The facilities are available. Existing plant can be extended without much trouble by simply adding more production units.

Traders too have their reserves. About eighly per cent of the 174,000 retail outlets in this country are equipped with deep-freeze storage units.

The speed at which these will be tilled and emplied in future depends on the success of advertising companyes which must be instructive and attractive, and on the introduction of a more flexible production policy. But suppliers too must make a greater effort to interest their customers in frozen food products.

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THE GERMAN FINANCIAL PAPER FOR COMMERCIAL AND TECHNICIAL MANAGEMENT

New advertising agency set up in Stuttgart

C'tuilgart has a new advertising centre. "What Madison Avenue is for New York, Stuttgart's advertising centre enrope, could become for the old Continent, namely, a focal point of the advertising business," wrote one enthusias-

This may take some time. The founder and managing director of the centre-Werbecenter-Gesellsdiaft modia-fortytwo-year-old Gerhard E. Schelble, expects a turnover this year from rents and fees of 1.2 million Marks.

The centre cost 2.5 million Marks to build. All the offices in the building have since found tenants. The show-cases and exhibition rooms have been rented mostly by manufacturers of advertising gifts and material of every description.

Gerhard E. Schelble owns the Center Display Verlag which sells display material. He also runs Center Präsent, a wholesale advertising gift concern. These two firms share half of the capital stock (20,000 Marks) of the new centre.

Scheible has refused to say who is I. P. Probst (Lugano).

enterprises had shared the cost of the centre. Their fifty per cent interest is being held in trust.

Scheible, who comes from Swabia, sims at establishing contacts between suppliers of advertising material and services and the advertising industry. Services of various description will be offered

For 850 Marks a year a company can avail itself of the centre's facilities. Advice will be given in matters concerning advertising and sales, publications and supply and demand.

One department in the new centre, for example, can ascertain without delay where a four-colour prospectus could be quickly printed. A conference room compiete with bar is at the disposal of companies who wish to hold seminars, give receptions or simply arrange informal

Scheible intends to bursue a policy of strict neutrality. If the confre is successputting up the other half. The name on- ful, he may set up others in different tered in the commercial register is Dr parts of the country and parhaps abroad.

(Der Volkswirt, 14 February 1989)



AUTOMOBILES

Volkswagen initiates largest-ever public opinion poll of car owners

THE GERMAN TRIBUNE

DIEMZEIT

Tolkswagen base launched their socond-ever large-scale compaign to probe public opinion about their range of private cats. Over a period of three weeks thousands of test vehicles are on stand-by at Volkswagen dealers' all over the country. Driving instructors and dualcontrol models are even available for interested members of the general public who have not yet passed the driving-

In spring 1967, when Volkswagen launched the first compaign of this kind, the Wolfsburg car workers were working short-time. Domestic sales had slumped by nearly a quarter since 1900, a record

Now that hard times are here, the leads noted, even Heinrich Nordhoff, Volkswagen's first managing director, is have ing to pay affection to the demands of the general public. Over a period of history even though the first prototype is made the bombed-out Wolfshurg works the largest motor manufacturer in Eurone. Northalf concentrated on two factors:

· rational, inexpensive manufacture by means of thorough automation

a closely-linked network of dealers gented to carry out repairs at fixed

As long as the Beetle, a Volkswagen evergreen of over thirty years' standing continued to sell at a profit the uncrowned king of Wolfsburg showed little interest in customers' templicements and lastes. Until well into the sixties customers could almost count themselves lucky to get hold of a Volkswagen, so ment was the domaid

When Professor Nordhoff died last April Volkswagen sold only two basic models, a far rry from the other major manufacturers, particularly the Americans and their European subsidiatios. Volkswagen buyers had perhaps a dozen versions from which to choose, Opel, for

Production capacity of 7,000 per day

widely spread.

Nordhoff's legacy to his successor, Kart Lotz, was a firm with an assemblyline capacity of approximately 7,000 cars a day and the 411, the new saloun launched last autumn. Sales this spring will show whether or not the 411 has

Yet oven though 1968 was a record year for Volkswagen, with a turnover of 11,600 million Marks and 1.8 million cars manufactured, Volkswagen have selden given better value for money. In mid-Fobruary, when the market was shaken by various Bertin rumours, VW shares fell eight points, from 554 1/4 to 546.

NSU shares, on the other hand, are quoted at 483, a steady high. NSU shares have interested stock market speculators since mid-January. On 14 February NSU shares with a nominal value of 700,000 Marks changed hands. The day before it was more than three quarters of a milllon Marks' worth, nearly one per cent of the share capital. Dealings in NSU shares have been heavier than those in virtually any other stock.

This is nothing unusual for the NSU management, headed by Dr Gerd Stieler von Heydekampf. Hardly a year has passed since NSU, who started off a good eighty years ago namulacturing sewing machines, then blcycles, then motorcycles and occasionally motor-cars, went over to manufacturing cars only in 1957 in which there have not been wild fluctuations in the market quotation and take-over rumours. "Living with NSU has never been boring," managing director Heydekampf comments.

In 1957 NSU sold their motor-cycle production line to Yugoslavia and started Prinz 3. "We moved from first place in motor-cycles to the bottom of the league in motor-cars," says Heydekampi, NSU became an avant-garde manufacturer after this exercise in forward strategy.

"It was shear necessity that prompted us to take up the Wankel rotary engine," Heydekumpf now admits. "We had to look out for something new to sell in place of bicycles and mopeds." The first Wankel engine, a rotary piston engine in which the energy generated by combustion is converted directly into rotary motion, sprang into life for the first

.The Wankel engine shot NSU shares up to meteoric heights. For a time the shares were quoted at more than 3,000 - Opel, and Daimler-Benz.

thirty lines their nominal value. It is an open secret that Dresdner Bank, at that time the majority shareholder, sold most of its holdings, so that NSU shares now

With approximately ten per cent of the shure capital Dresdner Bank is still a major shareholder in comparison with the other 35,000 or so. Two smaller holdings are said to be Swiss-owned.

Via the Prinz 4 NSU slowly made its way lowards the one-litre category, conlinually accompanied by merger and take-over rumours. The list of reputed would-be buyers includes virtually every major motor manufacturer. Chrysler have been most persistently rumoured to be interested in taking over the Neckarsulm

But in the end NSU opted to collaborate with Citroën of France in developing a Wankel-engined European Volkswagen of the future. This legendary car, the Comobil, has siready made automobile

twenty years Pleinrich Nordhoff had hardly likely to be shown to the general public before 1970-if things even progress that far.

The first car specifically designed for the Wankel engine, the Ro 80, has since seen manufactured at Neckarsulm. Flat have joined forces with financially-weak citroën, so laying the groundwork for the General Motors of Europe envisaged by Fiat's managing director, And NSU caunot manufacture cars fast enough to meet foreign orders, particularly exports to

So the future of the Comobil is less certain than it has been. Fiat are unquestionably the major partner in the Pranco-liation due and Flat boss Agnelli still has doubts about the Wankel engine and anything to do with it.

At the beginning of this year the market was shaken by a rumour that Flat had bought up more than 25 per cent of NSU's share capital, Citroën is reported to have been the source of a ten-per-cont stake and a major Roma bank is reputed to have bought large numbers of NSU shares for an unspecified third party.

Fist were quick to deny the rumour but there has still been no answer to a question labled in the Italian Parliament Socialist deputy Alberto Ciampaulia. who asked Luigi Prett, Minister of Finance, whether there is any fruth in reports that Fiat are in the process of coming to terms with NSU.

Hallan regulations require consultation with the government before any transaction of major importance. A lake-over of NSU certainly comes under this heading. Yet Flat could go the cound-hour way and operato via Citruen and their feilbronn subsidiery.

A new rumour is now going the stock market rounds. Volkswagen managing director Lotz is reputed not to be prepared to allow Fiat to take over NSU without a fight and Volkswagen are negotiating with Neckarsulm too. NSU hose Heydekmanf and Volkswagen's public relations department duny lin rumour categorically but Kurt Lots himself is less forthright.

Since when there has been stock market speculation that Volkswagen will shortly

Increased foreign car sales in the Federal Republic last year

preign cars last year further consoildated and improved their market position in this country. Although parily due to fighting prices, a varied and attractive range and, of course, snob appeal, this success is still to some extent the result of a backlog in the internationalisation of the motor trade.

The 295,000 imported cars accounted for nearly 23 per cent of cars newly-registered in this country last year. Common Market makes, cars from France and Italy look the lion's share. In 1967 only nineteen per cent of new cars were imported and in 1966 less than fourteen per cent.

Flat, including Autobienchi, unquestion ably head the list with 95,000 units, or 7.3 per cent of 1968 domestic sales (as against 6.2 in 1967]. Deutsche Flat, the Heilbronn subsidiary, sold another 13,000 units, making a total market share of 8.3

In the league tables Fiat of Italy occupy lifth place after Volkswagen and the two local US subsidiaries, Ford and

Next on the list are Renault, who sold 84,000 units in 1968, corresponding to 6.5 per cent of the market (as against 5.9 per cent the year before). The R 4 alone accounted for 52,000 sales, or approximately four per cent of the market.

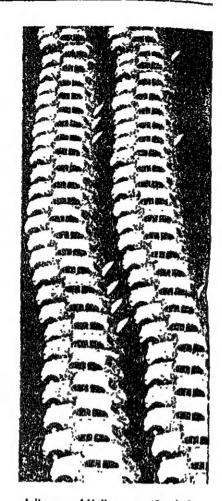
The next foreign manufacturer is Simca, with sales of more than 39,000 units, or three per cent (as against 2.5). The Simca 1100 and 1300 each account for roughly one per cent of the market.

Peugeot sold roughly 19,500 units, dropping 0.1 per cent to 1.5, while Citroen held its 1.1-per-cent stake by selling 14,300 units. British Leyland sold 9,400 units, or 0.7 per cent (as against 0.3 per cent the year before), DAF 6,400, or 0.5 (0.4) per cent and Alfa Romeu 6,7000, or 0.5 (0.3) per

The remaining imports came mainly from Sweden (Volvo and Saab), the United States and Czechoslovakia (Skoda).

Foreign cars did well in this country last year. Domestic manufacturers, on the other hand, sold more than sixly per cent of their production abroad.

(Frankluster Rundschau, 18 February 1969)



A line-up of Volkswagen 'Beatles',

be offering NSU shareholders a share awap of some kind.

if current information is to he beheved this is not the first time Volkswagen have approached MSU. In the search for additional production facilities Professor Nordbolf is reputed to have said as long ago as 1966 that he would like to buy up ISSU, much as he took over Auto Unter in Ingulstadt three yours Deforehand.

The Auto Union take-over shed souts light on Nordholf's management ideas. The man who made the Beetle a worldwide success mainly had his eye on the half-empty Ingolstadt assembly-lines, on which he could manufacture another 300 Buotles a day. The Audi range was an

Nine months after Stordhoff's death the atmosphere in Wollsburg has changed in recent weeks Kurt Lotz has continued in talks with journalists his ideas for this country's largest from:

Kurt Lotz favours a wider range of models to meet customers' varying requie ments and is affracted by the American principle of dividing a firm into independently-operating divisions.

The parallels with the ideas and aims of Fiat managing director Gervanni Aguel il can hardly be overlooked.

The first consequence of Luc's idea is the decision to build a new Volkswagen works in Salzquiter and quit ingolstadt. This is a tribute to the siles success of the Audi and the move will at long last gave the Auto Umon management an apportunity of extending their own range in a consistent manner.

The second consequence will probably autumn, a popular sports model designer to appeal to young, sporting drivers.

Will the third consequence be the take over of an NSU division with its own range of rotary-engined models? This would be a logical many towards the greatest car empire in Europe At the moment a prospective buyer of

(DR. 7447, 21 (Corn) 1998

NSU would have to pay more than 400 million Marks, which is far more than the irm is worth. But when Die Welf recently transported up to 120 miles to the site. wrote that a one-for-one ywap of Volks wagen shares in each-inge for NSU stock would be bound to trigger off a stoun of protest on the part of Volkswagen share holders the protest did in fact come from the association of Sed) shareholders. They insulation material. feel it would only be a fair exchange.

M TECHNOLOGY

How to make a million - by thinking!

THOMAS ENGEL, FRANKFURT'S THINKING MACHINE

Cimply by sitting down and thinking Thomas Engel makes millions, He may never be given a mention in this country but the managing directors of chemicals mants in Europe, America and Japan outdo one another in bidding for his services. They offer him princely salaries to fold their staff but Engel prefers to stay his own boss and sell licences to we his many patents.

In his modern house in which Old Masters hang side by side with any number of old clocks Engel either works in his study, reading books, or in the laboratory nearby. The house stands in a meadow on the outskirls of Hensenstamo, near Frankfutt. The view is anything but altractive but Housenstamin is centrally located and no distance from Rhine-Main

Thomas Engel travels around Europe by helicopter. His helicopter is in a hangar where most people have their garage. When he has to travel oversous he uses normal jet services.

Engel is blond, slim, athletic and handsome. The occupation listed on his visiting-card is process engineer. A fairy pance of the twentieth century, his watchword is know-how. He makes one discovery after another in plastics. What research teams consisting of dezens of specialists fail to figure out in years of costly labo-

Inexpensive colour TV conversion

T you Campenhausen, a Cologue scientist, has decised a means of converting on radinary black-and-white television set into a set capable of receiving colont television casts. The doctor works at the new Zoological Institute attached to Cologne University 1 lis work involves research into asycho-ohystological prob-

Speaking to Journalists Dr. von t penhausen said that according to his theories it would be possible to convert A black-and-white set to receive colons television at little expense. It would only be necressary to after the cameras used.

The system that Dr von Campenhausen has devised is based on Bentham's rotalby coil, discovered by Jereny Benthamin Butain in the last centure

flanniversite Allenment, 22 1/leger 1989

Improved road-building method

Virtually frostproof roads will soon be laid more easily and at less expense method of preventing frost damage is to include a layer of special aggregate or some such material below the road sur-

On country roads this layer is from twelve to sixteen indies thick; on autobakes it can be up to two tect. So 20, 000 lons of special aggregate are needed for a mile of autobahn and as supplies are growing steadily scarcer it has to be

The road research department of Deutthe Shell has developed a process by which this special layer is replaced by a thin layer of polyure-thane foam. The foam fun be spinyed and is a first-rate, durable

(DIE WELT, 4 13am), 1969)

ratory work Thomas Engel works out on his own in Heusenstamm.

He already has sixty international patents and his is not the lot of countless inventors whose kless are scrowball. Engel's inventions are worth their weight in gold for major manufacturers, and so

Forty-one-year-old Engel is a self-made man par excellence. "I am an antodidact," he frankly admits. Engel balls from Leiprig but his parents moved to Offenback in 1938, He went to boarding school but falled to pass his school-leaving certificate. I saw the inside of a school for the lust time at the age of sixteen." After the war he worked as a cook for the Americans, then as an interpreter and a commercial

Fifteen years ago everyone began to talk about synthetics. Thomas Engel took note, took out his savings and started manufacturing in an old laundry in Offenbach, He sprayed old metal fam tins with plastic and sold them as buckets.

Engel's buckets were changer than the usual metal ones and certainly less exnumber than the new plastic buckets, the had gathered his first smatterinus of knowledge about plastics from library books at Inauklint's Amerika-Hans.

But in the long run the enterprise was not a sucress. The plastic did not stick to the metal. Engel stopped making buckets and decided instead -- once bitten but still curtous -to do research on plus-

This was how he came to hit on the bleas for his first patents, which were concerned with the galvanisation of synthetics. In 1957 he developed the tagel process, which greatly simplified polyethylene torm work. Instead of having to rely on bulky die casting machines manufacturers found they could manage quite well with simple and mexpensive

Several other of Thomas Engel's discavenes have been of major significance tog the international synthetics market. It was Fuget who developed a process by which technical fabrics react to breathhig. The result was that plastics could be used for car toots.

Another Engel invention was a means of seamlessly webling large sections of plastic, which has proved of major econumber significance for storing chemicals. Plactice he has developed have been used to make fenders for heavy commercial vehicles and even missile cones.

The Engel process is now used to caver steel pipes with plastic and weld then together to oil pipelines or water mains. Encel, low, succeeded in reducing the specific gravity of polyethylene from 0.92 to 0.3. Even saddles, golf balls and children's toys are made from plastic based on hints provided by Thomas Engel. There are tactories using Engel patents in every Western undustrialised country.

In 1894 Goodyear in the United States succeeded in vulcanising rubber. Previously rubber had only been used as putty for window-trames. With the discovery of vulcanisation rubber suddenly had thousands of uses.

To begin with plastics could not be vulcanised at all. Subsequently on expensive and dangerous way of doing it was discovered. It was left to Thomas Engel to invent an inexpensive way of vulcanising plastics. It was merely a matter of compression and an admixture of certain chemicals. It can well be imaged what vistes this opened up for the chemicals

Fugel produced formulas for heat-resistant plastic, since when plastics have Including its 525-foot most the crane

tigrade for a short period. Plastics of this kind are made into piping for floor-based central heating, for instance. They are not only heat-resistant but also flexible and impervious to cold and so no lunger break.

been capable of withstanding a perma-

nent temperature of 130 degrees centi-

grade instead of the previous seventy

and can even withstand 400 degrees cen-

Thomas Engel is a constant visitor at the head offices of themicals giants. The managements are often seen at his comfortable Heusenstamm house too. He cuilects them from the airport in one of his specially-designed Italian sports cars.

Five times a year he files according to a strictly pre-arranged programme to the United States and East Asia. Although he

has never studied themistry he recently delivered a lecture on synthetics to 600 professors of chemistry and physics in New York.

Early in the mounting, before adopt starts, he cycles through the woods with his two children, seven and ten years old, for half an hour. After breakfest he sits in an arnichair and thinks, "It doesn't cost me a penny," he adds. Engel does not even read specialist journals. He likes to keep his mind free from alien ideas.

"Plastics have only just begun," he reckens. People will grow accustomed to the use of plastics in areas of life in which synthetic materials as yet play to part whatsoever. "I am a plastics designer." Engel declares, and the secret of his success is that "I start from scratch. I am free from university bullast. Practheo is better than thory. Am I not proof

Thomas Engel does not think it will be long before motor-cars are made entirely of plastic, including the engine, "The shape of things to come is already clear." he says. But for once this statement is not a piece of original Engel thinking. (Manibaet Methur, 19 Februare 1969)

World's largest mobile crane

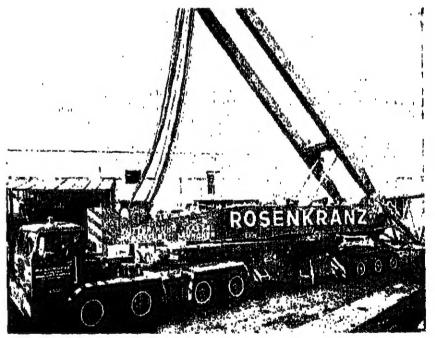
The base of a mobile crane, the largest in the world, that can lift 500 tons with its 82-foot lib 26 feet from the axis. Five hundred tons is the weight of six electric locomptives and the maximum height to which the crone can be raised, 525 lect, is only a couple of feet less than the height of Ulm minster.

At this height the crane can only manage a weight of ten tons or so but it can lift this weight at a range of up to 260 teel. This gigantic mobile crane, almost certainly the intrest and most poweeful to the world. It was built by Paul

even axies of an articulated lotty form - reaches an overall weight of 400 tons or

Transporting the dismuntled parts, in cluding the most, the hawsers and the grappling-irons, is a matter for seventeen heavy lorries in addition to the main vehicle. Three smaller mobile crames are needed to assemble the K 5001 on site.

Motorists will never come across such a monster convoy though, Rosenkranz are transporting the giant crane piecemeal, and mostly by fall of inland waterway. Only the last few miles to the site must he enverted by tood and the notis will be conveyed in succession.



This automobile crane with seven axies can lift approximately 500 tons. The vehicle is not allowed on autobahns without a police escort.

Rosenkronz of Witten, Ruhr, a member of the Boline group.

The four-axle articulated heavyweight powered by a 300-horse-power Deutz dieel engine was built by Faun and the three-unie trailer by Willy Scheuerte. The cab was built by Rosenkranz and the jib by Thyssen. The cab contains an air-cooled 200-horse-power Deutz diesel engine that powers the hydraulic lifting gear.

Ready to roll the seven-axic base with Jib retracted weighs 78 tons and Is capable of a maximum speed of 35 miles an hour. In transport the K 5001 is divested of its 135-ton counter-weights and the four props for the 45-foot square base.

The crane-driver sits in a cab which more often than not will be way below the scene of avents. Directions are to be given by intercom.

Mobile cranes of this size are chiefly used in building steelworks or power stations and in chemicals and oil relineries. Even defective dock crones or cranes in repair are occasionally replaced by mobile stand-ins. This will certainly be the next assignment of the K 5001, which is off to the docks of Marseilles, France.

two million Marks. Rosenkrauz claim to have an even larger crans on the drawing-bourd.

In all the crane cost a little more than

(Prankfarter Attremeter Zellung



Housewives, through their association in this country, are anxious to develop a new image. The president of the a sociation, Erika Luther in Hanover, has tried to prevent the blea of the housewife from falling into nothing more than a "dear little wife".

Erika Luther says, "young men who want to marry these days are not looking for a timid little wife. Women have the best chances for a happy marriage if they are intelligent, adaptable and try to develop their marriage along sensible lines. Long before marriage women should have made efforts to acquaint themselves with affairs around them. They should try to be articulate about their ideas and take an interest in cultural, economic and polit-Ical matters."

According to Erika Luther a woman who follows this advice will lind that she does not become second-hand as it were. She will have other virtues other than iest becoming a grandmother. Technical developments in the home such as washing machines, refrigorators-that make it unnecessary to go out every day and do the shopping since food can be bought and kept fresh for several days at a time -deep-freeze processes and the rest have taken the daily routine out of a house-

But all this, according to the housewives' association, is no reason for women to become complacent. Men think

Women take

too many

tablets

Shoe-cleaning a thing of the past

After considerable research o company

in this country has come up with an

answer to cleaning leather. The leather

during the manufacture of the shoes is

coated with polyurothone, making future

polishing unnecessary. Dirty marks on

the shoes can be wiped off with a wet

The manufacturers claim that the new

Shoes made with leather treated by the

The new process will also be used for

leather employed in upholstery. Leather

used to cover seats in house furniture

and cars will be treated by the process

protecting the leather from scratches and

grease marks. With ease the leather can

new process will shortly be available in

treatment is impervious to knocks and

rag and the polish remains.

be cleaned by a wet rag.

polish and duster.

Misuse of medicines, so frequently an dissue of complaint, is becoming less For generations married men, their I wives and baidlelors have dreamt of common, according to a survey carried a time when it is no longer necessary out for the pharmaceuticals industry in to clean shoes. At last the chemicals in-Hamburg by the Allansbach Institute for dustry has come up with an idea making it no longer necessary to get out

Investigations show that since 1965 the use of tablets and drops has declined five per cent. Nevertheless 63 per cent of grown ups in this country take pills or tablets every 14 days at least.

People in the professions are the worst offenders-75 per cent take pills. Women go to see their doctor more often than do men. The most common prescription written is against headaches-28 per cent.

According to medical profession statistics the most usual ailments are: colds-18 por cent; heart and circulatory troubies-18 per cent also: digestive troubles -17 per cent: stomach and bladder disorders-10 per cent: Insomnia-9 per cent.

Sleeping pills were prescribed for women more often than for men. Approximately four per cent of the grown ups in this country admit to taking slim-

MODERN LIVING

Escaping from the housewives' kitchen prison

shopping and tries to save money in her purchases. On the other hand men are not too keen on women who are too house-proud and spend the whole day cleaning from top to bottom. When they come home from work they like to know that the wife has also had a busy day.

According to Erika Luther the housewife does not need to spend her time in this way. If a woman does spend all her energies atlending to the daily round, if she exhausts from 70 to 80 hours per week on doing housework she is likely to end up a nervous wreck.

In order to aid young housewives the association which Erika Luther heads has established clubs for the newly married, There are at the moment 56 of these. These clubs give advice to members on almost overything, from diets and cooking to dealing with the housekeeping as economically as possible.

A comment from the housewives' association runs to the effect that "young

more of a woman who is selective in her women nowadays are very critical of the previous view of the housewife's position as othereal and contented with her lot. Now women are confident in themselves and full of purpose."

> In the Federal Republic there are 14 Federal state associations and 325 associations in smaller communities. Among these there are 50 centres where wives can obtain advice on matters dealing with cooking, a shopping guide and other

> In considering the position of the housewife in contemporary society Erika Luther has come upon three points of importance:

The first group of wives includes women who are newly wed and going through 'growing pains' of married life. In this group when the first child arrives something like 30 per cent of the women still go out to work. It is, however, essential, that a woman who does this does not forget the long-term position she is going to have in the growing family.

The largest group consists of those women who are going through the phase that can best be described as 'parenthood', the phase when the essential elements of being a parent come to the fore. In this phase the children are at school and need advice about this and that as they meet the real world. They also need help with their school world so that it is vital that the woman has something of 'the

The third group involves women who are past child-bearing. The family has grown up and she is left with nothing else except the housework-unders sho is careful. The women must guard against this development.

"It would be a good Idea if a woman over 40, or even older, went back to school," according to Erika Luther. She went on, "since then she is free to develop charm and a certain character her home. A woman then has many, many possibilities to develop herself."

The greatest danger that can beset a woman in this last group, the middle age group, is that she finds herself alone end isolated without friends and interests. And how to avoid this?

One way is to take a greater part in her husband's life, make contact with the people in his outside-the-home circle. To go to lectures and try for further educational betterment as well as to follow up all possibilities in the local community such as associations, clubs and political groups. But above all a woman should not allow herself to become locked up within the four walls of her home, Young wives of the present generation are des set against such a way of life, and right

(Hamburger Abendblatt, 19 February 1988

Get married and live longer

Clatistics show that married men live Dionger than unmarried men. Accordng to recent mortality rates it was shown that a married man can expect to live, on average, 71.5 years. A batchelor can only expect to live 67.5 years by

Doctors attribute the longer life expectancy for married men to a more regular kind of life. In unhappy marriages, however, men dia more frequently heart diseases and ailments of the bladder brought about by worry.

Fatigue among married women is more often than not caused not so much by any physical troubles but concern over emotional life. Doctors comment that emotional problems can be so severe that physical difficulties can ensue, particularly if disappointments in love are

ditannoversche Allgemeins, 15 February 1966

For women - of fashion

Trouser suits dominate the spring lashion scene in this country. Clothes are now allpurpose, sultable for formal or informal wear, but more elaborate materials are usually used for evening clothes. A trouser suit is ideal for a hot summer evening on a hotel terrace — for example, a suit in uncrushable celon which is easy to clean and keeps its shape. The picture on the left shows a model in black flared trousers contrasting sharply with the white, patterned jumper. For town wear the smartly dressed woman may prefer a suit with black trousers and a white jumper made of light-weight wool. The wide belt gives the ensemble a striking look. Women who like wearing turs are also catered for. In the second picture from the right the model is wearing beige, satin-crept trousers with an occiot top. The second leature of spring and summer fashions is leather. The model on the far right is wearing a suede coal-dress with mutching huntingboots, a sporty outilt suitable for travel or shopping expeditions. Full-length evening wear is still the height of fashion. The model in the second picture from the left wears a yellow silk top over a long, flared skirt; the embroidery featured on the top makes the whole ensemble more formal.

(Photos: Ursula Knipples)



Trainer Karl Ziegler has high hopes of his road-racing cyclists



This country's amaleur road-racing eye-I lists have not notched up internationally important victories for ages. They seem to have reached rock bottom. In the circumstances it is as well that newly-appointed national trainer Karl Ziegler, 49, of Manuheim, is an optimist.

Ziegler reckons that he will get on well with the racing cylists' association and particularly well with Erich Hauck of Giessen, its president. He hopes that teamwork will lay the foundations for Olympic success at Munich in 1972.

"The Germans are just as 'fated' to win as the Italians, Belgians or French. Why do we have to lag behind them?" the darkhalred champion-maker of Endspurt Mannheim asks.

Between them Karl Ziegler and Endspurt Mannheim, his club, have won thirty national and three world championship littes. Two of the three would than pionship have been notehed up by Rudt Altig (in 1959) and 1960) and the third by the track combination of Rolu and May, who in summer 1962 shouldered their trainer for a lap of honous on Milan's lomous Vigorelli track.

Karl Zigaler used to play league football for Karlsruher FV, was flyweight boxing diampion of Baden and won thirty Baden diamojouships in eyeling. Cycling was to be the lave of Zienler's life.

He was Rudi Althy's first partner to a team race at Frankfurt and let the future road-racing world champion keep the twenty Marks prize money. Even at the age of forty he and Hans I langual still took on Kudl and Willi Allly.

Few anecdotes can be so characteristic of Ziegler's thirst for knowledge as that of his 1954 trip to an international cycling course in Monte Carlo . by luke, of

Zaegler and his colleague slept in a de-Berled garage herause he could not afford the hotel more, but the owner of Hotel de-Prince look pity on the two Lederal Republic cycling enthusiasts and let them sleep In his attic in their sleeping-bags,

It was at this course that Ziegler was amazed to hear what the three Pelissiers had to say about interval training and to see how world champion Louison Hobel developed his form.

When the Grand Frix de Monaco was heid Ziegler had a vision. One of these days, he thought, a German must win here. His wish came true when Rudt Altig. wohm Ziegler had helped to win the amatehr world thampionships in Amsterdam and the professional world championships in Leits in, went on to win the Monaco grand prix from a base in the same garage Ziegler had slept in many years before.

hish to win the Tour de l'Avenir, the key the championship-winning combination of that their children are not talented, perament, strong nerves and at times a

four-man 100-kilometre team race, which teamwork required should be a natural for with the subordination, discipline and the German mentality. Something should be possible in this event, particularly as t is the basis of chile sport anyway."

rience this vision need not remain an illusion. He is confident that in spite of the growing number of cars in this country the number of road races will increase again and with them the number of tracks. As first-rate racing cycles at 1,000 Merks

or so are too expensive for young people (really good racing cycles have ten years and more than forty variations in transmission) clubs ought to buy Bambi cycles for youngsters of twelve and over. "We must to go the advools and seek the assistance of leachers in selling up cycling sections," Zlegler feels.

He also reckons that cyclists need to get cracking for Munich. He is helping to frame guidelines that are to be drawn up by the standards committees of the National Olympic Committee and the racing cyclists' association.

The guidelines are to be binding on all club trainers and will bear in mind sporting, psychological and medical considerations. Eighty-nine people registered for a training course for trainers in Fretburg a promising sign indeed. The best of these With the Backing of Karl Ziegler's expeclub trainers will be issued with trainers'

> racing cyclists. They must train every day, particularly in winter, Knowledge about physical training, nutrition and so on makes a higher-grade breed of cyclist essen-Ziegier has proved that with the aid of

Filness alone is no longer enough for

sports medicine it is possible for for people to take part in a four-kilometre track race on day and shortly afterwards to take part in a 100-kilometre road race. Karl Ziegler is a great believer in the allround racer who starts on the track and goes on to road-racing, Rudi Altig is a case in point, For the time being the new road-racing

trainer is to use a mixture of old and young racers. He hopes to build up an A, a B and even a junior team for shorter dis-



Karl Ziegler

lances. They are to be a catchment hasin for a national team that is to be chosen solely on performance.

"We will soon have to take a look at the Bruno world diampionship course and hold a race under as similar conditions as possible in order to sort out the sheep from the goats," Karl Ziegler concludes.

Championship ice-skating takes a great deal of physical stamina

Eight thousand speciators in Garnisch Lice rink and millions of television viewers held their breath as they watched the Ruedan poli Irina Roditins and Alexel Ulanov catapult into the air four intes in succession.

Only six feet anait the two skaters som simultaneously through four exceedingly difficult manoenvies in as many spronds and did so as electicasty and as lightly as though they were outside the faith's gravity.

As this staggering combination was but the clumax of a world championship fred skating display and was carried out without complications it was tempting to accent it as a matter of course.

Who at a moment such as this stops to think about the enormous animum of work behind these few minutes on the ice? Does the average ico-skating consumer have any idea of the backbreaking work that lies behind a display of four or five

The spectator sees but the quinlessence of years of training, the clitter and alamour of the display, and is distracted from thought by the remantic music that emits from the loudsneakers.

"A good Ice-skater," writes Dr Dieter Baron, medical adviser to the Fedoral Republic ice-Skaling Union (DEU), "needs have the condition of a medium-dis tance runner, otherwise he will not last out his time on the ice."

particular that approach the utmost finits of physical possibility." What an outstanding constitution and

condition Gaby Seylett of Chemnitz, Enropean champion and world championdesignate, must have. At the end of every training session she goes through her free-tyle programme twice in succession.

She does so for psychological reasons. "After double the affort it is easier to pull out all the stops on the day," the Saxon girl whose forte is the double axel

The double axel is the most difficult of all jumps and requires particular concentration during training. "A talented skater will take at least three years to learn how to do the double axel adequately for competition purposes. A pole-vaulter dues not clear five metres from one day to the next either," Rosemarie Brit-

"Axel training is such hard work that I, for instance, never let my girls do more than a quarter of an hour of it a day."

Ice-skaters are on the Ice every day. world-championship standard skaters for un to six hours a play. In Munich skaters skale eleven mouths a year, in Gaunisch, Bad Tolz and Füssen nine. They frequently start at the ago of five.

"Talent can already be spotted in a five-year-old," From Brining reckons. And "three years later a beginner can al-

Sill, most young skaters enjoy skating They are mad about their hobby and prepared to make astonishing sacrifices. Resemaric Britishing mentions Marion von Cetto, one of her pupils, as a case in point. "She lives in Pfaffenhofen and travels into Munich every day after adual for training, Her father must pay 500 Marks a month for public transport alone, As far as I am concerned they are all little heroes."

In this country at least eighty per contof icu-skating training takes place on the ice, Very few skaters have a second sport to fall back on in the summer. "There is too little system in the summer months," Fran Braning comments, "Preparation for the competition season is not ".od fdoira it farlw

Circuit training, she willingly admits, has never done an Ice-skater any ham. But "between May and July rinks close and we no longer have any control over what our skaters get up to. Yet these months are particularly important.

Gaby Seyfert is reputed to do a lot of cross-country racing in the summer. She also stignathens her led muscles by weightlitting. From Brinning's pupils prefer hallet as a secondary discipline. "Bailet lessons really do lend to descipling on the Ice," Frau Bruning says. But not every training group has its own ballet master as in the Soviet Union.

For ice-skaters the road to success is Earl Ziegler still has a vision before his Rosematic Brüning, chairman of the not every child that puts on skates shows for patience and stamina, talent and pereyes. "No West German cyclist seems. DEU trainers' council and ex-trainer of promise. "I have had to tell many parents, severance, courage and a balanced tem-



	thip or Olympic medals. Not even in the display makes der	adds that "a freestyle" Sau to say, parental amotion is often the fair amount of fuce. nands on a woman in motive force," Rosemarie Brünling notes. (Såddeutsche Zeitung, 15 Pebruar	iry 1969)
	Aden SA \$ 0.05 Alphaniston Al III Alphaniston Al III Alphaniston DA file F C.F.A. 30 Alphaniston DA file F C.F.A. 30 Alphaniston DA file F C.F.A. 30 Alphaniston Su n 81 Alphaniston Belgium Bit 5 Edia Pica C 0.85 Belgium Bit 5 Edia Pica Pica C 0.85 Belgium Bit 5 Edia P 9 13 Greet Billain Cyptus 11 d Guerre Guatemany Ghane Cyptus 11 d Guerre Guateman Cyptus 11 d Guerre Guateman Captum F C.F.A. 30 Barrana K 0.60 Barrana K 0.60 Barrana K 0.60 Barrana K 0.60 Barrana F Bu. 10 Dour Rep. PD 8 0.15 Honduras IBt.) Cambodia F B. 10 Cambodia F A. 40 Cambodia C R 4.01 Cambod	Did I	PT 5.— E 5 0 50 E As U 25 B 1 — [6 W1 8 n 20 A . 30.— T 6 1 25 65 M E As U 25 PT 5.— P 20.— P 20.— B n 60 Din t.— 11 d